GURU NANAK KHALSA COLLEGE FOR WOMEN

Gujarkhan Campus, Model Town , Ludhiana, 141002, Punjab

HALF YEARLY REPORT II

(January 2024 - June 2024)

OF

DEPARTMENT OF BUSINESS MANAGEMENT



DR. NIDHI SHARMA

Assistant Professor & Head Deptt. of Business Management

> Dr. Nidhi b UGC Coordin G. N. Kh. College For Women Model Town, Ludhiana

DR. MANEETA KAHLON

Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Gujarthan Campus, Model Town,

ABOUT US

Vision:

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business graduates in order to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

Mission:

- To enhance multi-tasking capabilities.
- To build life skills through value based education and service oriented programs.
- To impart knowledge and Entrepreneurial skills for successful career.
- To provide practical, relevant and innovative solutions required for dynamics of various organizations.
- To build intellectual capital through effective program delivery.

The Department of Business Management started in the year 2007. It offers Three year Full time course in Bachelor of Business Administration affiliated to Panjab University, Chandigarh. It is open to students from all the streams i.e. Science, Arts and Commerce. The course offers Knowledge and Training in Management and leadership skills to prepare them for managerial roles and entrepreneurship. The course will help students learn various aspects of business administration and management through classrooms lectures and practical learning. The course will acquaint the students with various aspects of Business Administration, Market, Marketing trends, Legal Aspects and various other Communication Skills.

FACULTY TEAM

MESSAGE

We would like to reiterate that BBA Department is the most exhilarating place to learn due to its innovative approach. We shape your destiny by empowering you with various employability skills through suitably designed teaching-learning processes. Effective learning is boosted through Industrial visits. Students gain extra through expert lectures and workshops from time to time. Students are under the guidance of highly qualified faculty team and are exposed to project based learning. Our dedicated team make relentless efforts at training future management graduates to develop their personality and pave away for a successful career.



DR. NIDHI SHARMA (Assistant Professor and Head) PhD (Business Management) UGC-NET, MBA



MS. MINIKA BAWA (Assistant Professor) Pursuing Phd in Business Management, UGC NET (Management), PGDPM &LW, PGDRM, MBE, BBA

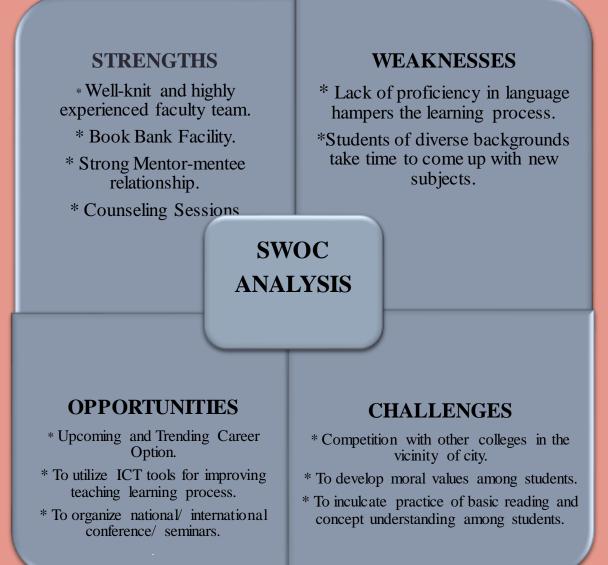


DR. SARIKA JAISWAL (Assistant Professor) Phd ,MBA ,MCom, Bcom

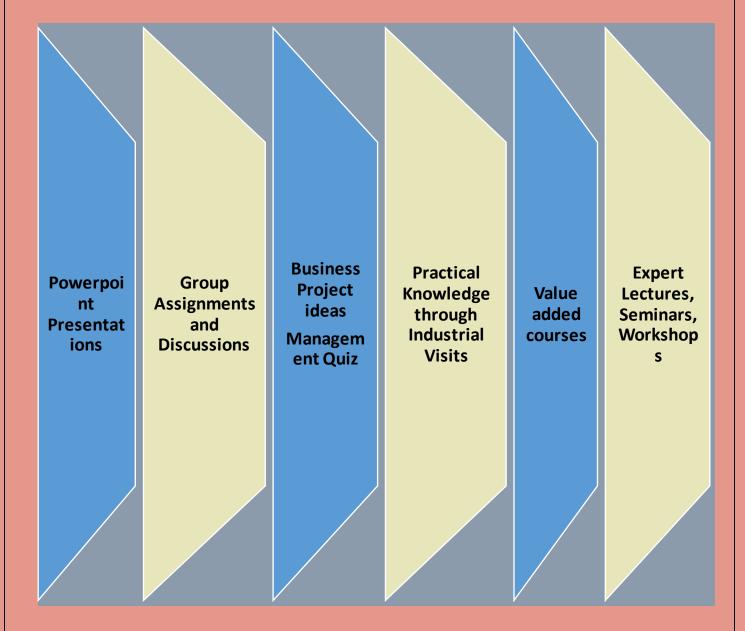


Mrs. Jaspreet Kaur (Assistant Professor) B.Com, MBA, UGC- NET, B.Ed.

DEPARTMENT AT A GLANCE



Teaching Methodology



OUR DISTINGUISHED ALUMNI



Inayat Madaan Model and Actor



Muskan Singla Professional Makeup Artist



Papneet Kaur PCS (J) Civil Judicial Magistrate



Jasneet Kaur Designer Studio (Ziva the Label)

OUR DISTINGUISHED ALUMNI



Riya Director (Vasant valley school)



Gagandeep kaur Digital Marketer



Navjot Kaur (Entrepreneur)



Diya Chawla Youtuber

DATE: JANUARY 09th, 2024

ACTIVITY: FIRST DEPARTMENTAL MEETING

First departmental meeting was conducted under the supervision of Dr. Nidhi Sharma in which timetable was handed over to the faculty of the department of Business Management. Discussion on course curriculum was held among the faculty. The head of the department encouraged the faculty members to work efficiently towards holistic development of students. Along with syllabus was reviewed by faculty members.





DATE: JANUARY 09th, 2024

ACTIVITY: START OF EVEN SEMESTER

The even semester started on 9thJanuary, 2024. The students were apprised about the course curriculum as well as time table of the department of Business Management. On 10th January, 2024, they were further given information about text books for the smooth conduct of their classes. This interaction session was followed by query handling of the students.





DATE: JANUARY 18th, 2024

ACTIVITY: DECLUTTERING OF DEPARTMENTAL LIBRARY

As a regular activity at the start of session, de-cluttering and maintenance of departmental college library. The books that were no more required in the department due to change in curriculum were disposed of or sent for exchange counter of the library. Moreover, cleaning and rearrangement of books and files as per the requirements of current semester was also done.





DATE: JANUARY 23^{rd,} 2024

ACTIVITY: INDUSTRIAL VISIT

Dr. Nidhi Sharma, Head of the Department organized an Industrial visit to **Shreyans Industries Limited Pvt. Ltd.** for the Students of BBA 2nd, 4th and BBA 6th Semester. The students visited the production plant located at Ahmedgarh which deals with production of environment friendly paper used in newspapers, notebooks, books etc. They understood the working of an organization by interacting with the technical staff. Along with this, the students visited Gurudwara Sri Manjhi Sahib, Alamgir to seek the blessings of Almighty and to get connected with our rich cultural heritage. In addition to this, students also gained the experience in Retail Sector by visiting the various retail outlets at Goldust Township. Teacher incharges- Ms.Minika Bawa, Mrs Jaspreet kaur accompanied the students.





DATE: JANUARY 24th, 2024

ACTIVITY: DISTRIBUTION OF BOOKS

Needy students as well as advance learners of BBA were distributed books from the departmental library. Teachers motivated the students to do their best in spite of all odds in life. They will return the books at the end of semester. This practice inculcates the habit of sharing and optimum utilization of limited resources among the students.



DATE: JANUARY 31st, FEBRUARY 29th 2024.

ACTIVITY: MENTOR- MENTEE MEETING

Mentor-Mentee meetings were conducted at the end of every month to discuss the agenda for the next month with the students of the department. The students were apprised about the mid semester exams. They were convinced by the mentors that these exams are mandatory for all the students and discussion was also made about the pattern of the exams. Various queries of the students were answered by the respective mentors of the classes.





DATE: FEBRUARY 3rd, 2024

ACTIVITY: INDUSTRIAL VISIT

Students of BBA 4th & 6th Semester visited to **Duke Fashions India Limited**. The unit deals with production of men, women and kids garments. During the visit, students were apprised about the working of an organization. Dr. Nidhi Sharma, Head of Department & Dr. Sarika Jaiswal accompanied the students.





DATE: FEBRUARY 10th, 2024

ACTIVITY: INTER-COLLEGE COMPETITIONS

Inter-College Competitions were organized by the college on 10th February,2024 in which the Department of Business management conducted various Business events such as Business Plan Competition, Cartooning for Business World, Just a minute (Business Oriented) for the students of different colleges. Various renowned judges were invited for the judgement of events- Mrs. Amandeep Kaur (Head of Department, Drawing) at St.Thomas Senior Secondary Convent School, Ludhiana were invited as a judge for the event Cartooning. Dr. Tamanna Khanna working as a Commerce Teacher at GHG Public Senior Secondary School, Sidhwan Khurd and Mrs. Mandeep Kaur working as a Commerce Teacher at Bal Bharati Public School, Ludhiana were invited as a judge for the Business Plan Competition. Mrs. Aman Bhatia, Direstor Learnex Institute & Motivational Speaker were invited as a judge for the event JAM.







DATE: FEBRUARY 29th, 2024

ACTIVITY: INDUSTRIAL VISIT

Students of BBA 2nd, 4th and 6th Semester were taken to the manufacturing unit of Sharman Jain Sweets Private Limited, Ludhiana at Mega Food Park, Laddowal. The main purpose of the visit was that students should gain practical experience of manufacturing of innovative sweets and savouries. The Director (Mr. Manik Jain) and the General Manager (Mr. Parveen Suhag) themselves explained the production process of different types of basic and luxurious sweets..





DATE: MARCH 18th, 2024

ACTIVITY: MID SEMESTER EXAMINATION

Mid Semester Exams were conducted in the college from March 18th to April 1th, 2024 in order to prepare students for the Panjab University Final Examination slated for May, 2024





DATE: APRIL 07th, 2024

ACTIVITY: PARENT TEACHER MEETING

Under the Aegis of IQAC, the parent teacher Association of the College organised a Parent-Teacher Meet on April 07th, 2024. Parents were accorded a warm welcome by GNKCW Team. During the meeting, an open interaction was held between parents and teachers. Various student oriented activities were discussed with the parents. Subject teachers shared academic performance of students in Mid Semester Exams with their parents and parents were asked to give their feedback and suggestions. Also they appreciated the efforts of staff members for taking care of their wards.



DATE: APRIL 09th, 2024

ACTIVITY: MOCK VIVA

A Mock Project Viva was conducted on 09th April 2024 by Mrs. Jaspreet Kaur and Dr. Sarika Jaiswal from the department for the students of BBA 6th semester. Students were asked questions related to their research project and they were apprised by the faculty of the department about the final viva voce. All the students were present during the viva.





DATE: APRIL 15th, 2024

ACTIVITY: ACADEMIC SESSION CLOSURE MEETING

The Academic Session 2022-23 (Even Semester) was closed on as per the Academic Calendar issued by Panjab University, Chandigarh. Faculty of the department discussed about the completion of the attendance registers, mentor registers and all the documentation of the students was completed. Along with this, students were apprised about the date sheet for final examination and they were informed about the remedial classes being organized by the department especially for the slow learners of the class identified after the mid semester examinations. Faculty of the department answered the different queries of the students regarding examinations.



DATE: APRIL 19th, 2024

ACTIVITY: FINAL VIVA

Final Project Viva was conducted on 19th April 2024 (as notified by Panjab University) for the students of BBA 6th semester. Mr. Kanwaljeet Singh (Assistant professor at Sri Aurobindo College of Commerce and Management) was the external examiner while Dr. Nidhi Sharma (Head of the department) and Mrs. Jaspreet Kaur(Assistant Professor)were the internal examiners.



DATE: APRIL 16th, 2024 TO APRIL 23rd, 2024

ACTIVITY: REMEDIAL CLASSES

Remedial/Revision Classes for various subjects were conducted by the department especially for the slow learners. Revision of the important topics was done and various doubts of the students were resolved by the faculty of the department.





DATE: JANUARY 18th, 2024 ACTIVITY: District Level Open Youth festival

Simranpreet Kaur of BBA- 2nd Semester, Sneha Anand of BBA-4th Semester and Jasmeet Kaur of BBA- 6th Semester participated in Group Dance(Luddi) competition held at CT University, Ludhiana organized by Directorate Youth services, Punjab on 18th January, 2024 and bagged 2nd prize.



DATE: FEBRUARY 10th, 2024 ACTIVITY: INTER COLLLEGE COMPETITIONS

Intercollege competition was organized by Guru Nanak Khalsa College for Women on 10th February, March, 2024.

- Diya Sharma, Gurkanwal Kaur of BBA-4th Semester and Rubindeep Kaur of BBA-6th Semester participated in Business plan Competition.
- Rudakshi of BBA-6th Semester participated in Cartooning for business management event and bagged 1st Prize.
- Harshdip Kaur of BBA-6th Semester participated in JAM (Just a Minute) and bagged 3rd prize.





DATE: FEBRUARY 17th, 2024 ACTIVITY: RANGMANCH

Students of BBA 6th Semester participated in the event Giddha in "RANGMANCH" an inter college competition held at Sri Aurobindo College Of Commerce & Management.

• Jaskiran & Ikjot of BBA 6th Semester participated in Giddha & won first prize of cash worth Rs. 31000/- and trophy.



DATE: FEBRUARY 19th & 20th, 2024 ACTIVITY: College to Corporate

Students from BBA 2nd & 3rd year participated in an Inter College Competition held at GNIMT. The event was conducted in a series of training sessions and competitions. Group Discussion (Round 1) & Case Study (Round 2) were held on 19th February,2024 whereas Preliminary Interview (Round 3) & Final Interview (Round 4) were held on 20th February, 2024.

- Harshdip Kaur (BBA 3rd year) was awarded nest in Group Discussion.
- Tamanna & Rubindeep (BBA 3rd year) was awarded best team in Case Study.





DATE: FEBRUARY 23rd, 2024 ACTIVITY: Inter- College Competition at GNIMT

- Manreet Kaur and Tarannum Sharma of BBA- 2nd Semester participated in Fashion Show held at GNIMT, Ludhiana and bagged 1st Prize.
- Harshdip Kaur, Bhumika, Preeti from BBA 6th Semester & Parthi from BBA 4th Semester participated in AD MAD show & won 2nd prize.



DATE: FEBRUARY 28th, 2024 ACTIVITY: VYAPAR-2.O

Students of BBA 2nd, 4th and 6th Semester participated in the diverse events of Vyapar 2.0 – an inter college competition organized by the Department of Business Management of PCTE. Total 35 students exhibit their talent in multifarious events named as Financial Crunchers, Digital Detective, Pitch & Sell, Brainiac's, A to Z Business, Sarcasm Smack Down, Crossword Puzzle, Kaizen Hunt, Idea Wizard & Hooked on Reels. Students took part with great zeal and won many prizes.

- Harshdip Kaur from BBA-3rd year won 1st prize in A to Z Business & won 3rd prize in Crossword Crusade.
- Diya & Gurkanwal from BBA 2nd year won 1st prize in Idea Wizard.

Winners were awarded with cash prizes and certificates were given to all the participants.





DATE: FEBRUARY 28th, 2024 ACTIVITY: HUNAR 2K24

Students of BBA 2^{nd} & 6^{th} Semester participated in the different events of the inter college competitions held at KIMT.

- Ikjot and Jaskiran of BBA 6th Semester participated in Giddha and won 2nd prize.
- Manreet Kaur and Tarannum Sharma of BBA- 2nd Semester participated in Fashion Show & won 2nd prize.



DATE: MARCH 04th, 2024

ACTIVITY: HR PANEL DISCUSSION

12 Students from BBA $- 6^{th}$ Semester participated in the HR PANEL DISCUSSION "Industry Expectations from Graduate" event held at GNIMT, Model Town, Ludhiana. Prominent HR experts from various renowned sectors were a part of Panel. Certificates were awarded to all the participants.



DATE: MARCH 05th, 2024.

ACTIVITY: ROBOMANIA-2024 at Gulzar Group of Institute, Khanna

Manreet Kaur and Tarannum Sharma of BBA- 2^{nd} Semester participated in Fashion Show & won 3^{rd} prize.





DATE: 6th March, 2024

ACTIVITY: ACME 2024-Inter College competition at GNE, Ludhiana.

Harshdip Kaur from BBA -6^{th} Semester participated in Debate Competition and won 1^{st} prize.





DATE: 6th April, 2024

ACTIVITY: FAREWELL

IQAC of the college organized a Farewell Party for the final year students. The Students of BBA 6^{th} Semester participated in catwalk on the ramp. Jasmeet kaur bagged the title of Miss Farewell BBA, Ikjot Kaur got the title of Miss Elegant and Harshdip Kaur bagged the title of Miss Confident..



RESULTS

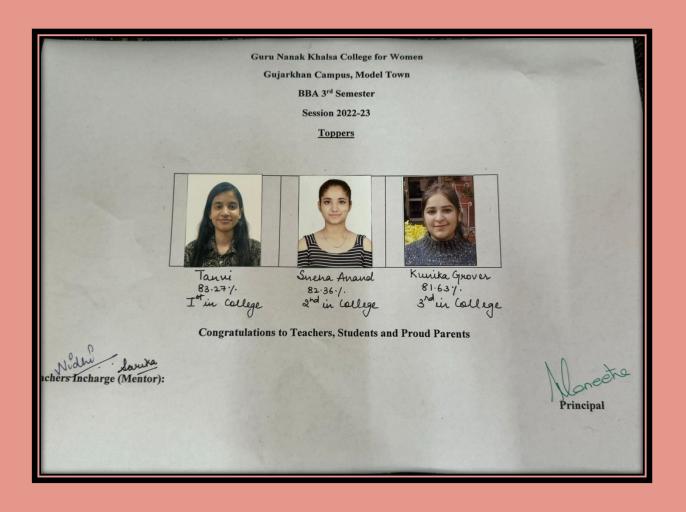
- BBA 1st Semester, December 2023.
 - Simran Dhand secured Ist position in Panjab University by scoring 86.36%.
 - Kasak stood 2nd whereas Savasti stood 3rd in college by scoring 78% & 77.45%.



RESULTS

BBA 3rd Semester, December 2024.

- ***** Tanvi stood 1st by scoring 83.27%.
- Sneha stood 2nd whereas Kunika Grover stood 3rd in college by scoring 82.36% & 81.63%.



RESULTS

BBA 5th Semester, December 2024.

- Rudakshi stood 1st in college by scoring 81.83%.
- ***** Chahat Stood 2nd by scoring 80%.
- ✤ Manpreet Kaur as well as Urvashi stood 3rd in college by scoring 79.67%.

Guru Nanak Khalsa College for Women Gujarkhan Campus, Model Town BBA 5th Semester Session 2023-24 **Toppers** Chahat (80%) Manpreet Koure (19.67%) Ukroshi (79.67%) 2nd in College. 3rd in College. 3rd in Callege. Rudakshi (81.83%) 1st in College. 2nd in College. Congratulations to Teachers, Students and Proud Parents Nide achers Incharge (Mentor): Principal Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Gujarkhan Campus, Model Town,

FACULTY ACHIEVEMENTS DR. NIDHI SHARMA

(Head of the Department)

FACULTY DEVELOPMENT PROGRAMMES

- Attended 7-day National Level FDP on "NAAC Institutional Accreditation" organized by IOT Academy held from January 2-10, 2024.
- Participated in National Level Faculty Development Program on Advanced Teaching and learning through AI Tools organized by IOT Academy, Coimbatore, Tamil Nadu(India) on March 8th, 2024.

WORKSHOPS

- Attended the One Day Workshop on National Educational Policy (NEP) organized by the College Development Council in collaboration with NEP Cell and HRDC, Panjab University, Chandigarh on August 18, 2023.
- Participated in Online National Workshop on "Gender Auditing in Higher Education Institutions- An inclusive approach for achieving Equity and Development "organized by Gobindgarh Public College, Alour Khanna on March 13, 2024.

EXTERNAL EXPERT/ EXAMINER/JUDGE/CONVENOR

- Appointed as External Expert to conduct the Ph.D. thesis presentation of Mr. Sahil Baghla on November 3, 2023 at CT University, Ludhiana. The title of the thesis was "MAIN DETERMINANT FACTORS OF CYBERCRIME AND HOW TO OVERCOME IT IN ONLINE BUSINESSES OF PUNJAB
- Appointed as an External Examiner for the conduct of Viva Voce of Business Communication for BBA 1st Semester students held at Guru Nanak Institute of Management and Technology, Gujarkhan Campus, Model Town Ludhiana on January 3, 2024
- Appointed as Judge for Gidha at District Level Youth Festival 2024 organized by Assistant Director, Department of Youth Services, Ludhiana held at CT University, Ludhiana on January 19, 2024.
- Acted as Co- Convenor of ICSSR (North-Western Regional Centre, P.U. Chandigarh) sponsored one day National Seminar on "NEP 2020: An interface for Women enterprise and Financial Inclusion" held on March 16, 2024 organized by Guru Nanak Khalsa College for Women, Ludhiana.

PARTICIPATION

- Attended the online meeting organized by the University Grants Commission (UGC) on October 19, 2023. The meeting was chaired by the Joint Secretary (TEL), Department of Higher Education, Ministry of Education, and Government of India.
- Attended State level World AIDS Day event organized by Directorate of Youth Services as Nodal officer of Red Ribbon Club on December 01, 2023 at CASA le Baron Resort, Ludhiana.















DR. SARIKA JAISWAL

FACULTY DEVELOPMENT PROGRAMME

Attended one week FDP on topic "Research Papers and Project Writing "from January 1 to 7 2024 organised by CT University Ludhiana.

WORKSHOPS

- Participated in one day National Level Online Workshop on "Innovative Design and Patent Filling Procedure" on 21st January 2024 Organised by ACT Academy, Tamil Nadu.
- Participated in One day National Level Workshop on Total Quality Management and Six Sigma held on 3rd February 2024 Organised By ACT Academy, Kerala.





MRS. JASPREET KAUR

FACULTY DEVELOPMENT PROGRAMME

• January 19,2024 – Participated in one day National Level FDP on "Design Thinking in Education" conducted by IOT Academy, Coimbatore, Tamilnadu.

WORKSHOPS

- January 21, 2024- Participated in One day National Level Online Workshop on 'Innovative Design and Patent Filing Procedure' conducted by A.C.T Academy, Tamilnadu
- February 3, 2024- Attended One day National Level Lecture Workshop on 'Total Quality Management and Six Sigma" conducted by FDP Division, A.C.T Academy, Kerala unit.
- March 6, 2024 Attended the International Level Faculty Workshop (Online) on "Innovative Teaching Methods for the 21st Century" organised by FDP Division, A.C.T. Academy, Kerala Unit.

PAPER PRESENTATION

- March 16, 2024 Presented paper entitled "Coaching and Mentoring in Digital Society" at National Seminar on "Unlocking the potential of Teacher Education in the Digital Society" held at Partap College of Education, Ludhiana.
- March 16, 2024 Presented a paper entitled "Challenges before Women Entrepreneur in Modern Era" at ICSSR sponsored National Seminar on NEP 2020: An Interface for Women Enterprise and Financial Inclusion organised by Guru Nanak Khalsa College for Women, Gujarkhan Campus Model Town, Ludhiana.

EXTERNAL/INTERNAL EXAMINER

- January 3, 2024- Appointed as External Examiner for conduct of Viva Voce of subject Business Communication (Practical) for class BBA-I at Guru Nanak Institute of Management & Technology.
- April 19, 2024- Appointed as Internal examiner for conduct of Viva Voce of Subject Project Report for class BBA-6th Semester at Guru Nanak Khalsa College for Women, Model Town, Ludhiana.





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Dr. Kuldeep Kaur IQAC Coordinator & Seminar Co Dr. Nidhi Sl

ar Co-Co

MS. MINIKA

BOOK CHAPTER

• Chapter titled "Employees' Creativity for the improvement of Organisational Behaviour and Productivity: A Literature Review" got published in the edited book- Futuristic Trends in Management, IIP Series with e-ISBN: 978-93-5747-362-0.

FACULTY DEVELOPMENT PROGRAMME

• Attended the **five- day** Faculty Development Programme on "**Ethical use of AI Tools in Academic Writing and Research**" organised by Koach Scholar from February 12-16, 2024.

PAPER PRESENTATION

- Presented a paper titled 'Creativity and Entrepreneurship: The role of Gender and Personality' at ICSSR sponsored National Level Seminar on the topic "NEP 2020: An Interface for Women Enterprise and Financial Inclusion" organised by Guru Nanak Khalsa College for Women, Model Town, Ludhiana on March 16th, 2024.
- Presented a paper titled 'The Mahatma as a Management Guru in the New Millenium' in ICHR sponsored National Level Seminar on the topic "Role of Punjab in Freedom Struggle of India" organised by Guru Nanak Khalsa College for Women, Model Town, Ludhiana on February 10-11, 2023.
- Presented a paper titled 'Social media and its Impact on Women Empowerment: A Review' as a part of College Development Council, Panjab University, Chandigarh sponsored National Level Seminar on the topic "Towards Gender Inclusivity: Emerging Contemporary Issues Around Gender" organised by the Department of Sociology of Guru Nanak Khalsa College for Women, Model Town, Ludhiana on February 04,2023.

