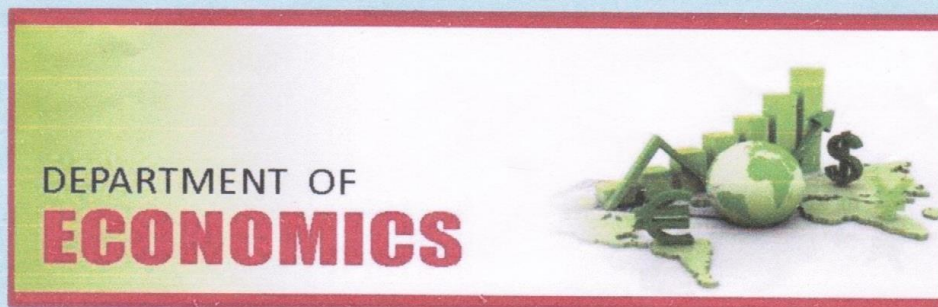




**GURU NANAK KHALSA COLLEGE FOR WOMEN
MODEL TOWN, LUDHIANA**

**Department of Economics
Session 2023-24
(Even Semester)**



Maneeta

Dr. Maneeta Kahlon
Principal

Seema Dua

Mrs. Seema Dua
Head, Department of Economics

Dr. MANEETA KAHLON
Principal
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

FACULTY OF DEPARTMENT OF ECONOMICS



Mrs. Seema Dua
Assistant Professor
Head of the Department



Ms. Neha Dawar
Assistant Professor

About The Department

The Department Of Economics is one of the pioneer departments of the college established in the year 1969. The department is offering undergraduate courses in Economics. The primary mission of the department is to provide a high quality education in economics to future leaders of industry, government and civil society. Our vision is the preparation of students capable of critical thinking and independent analysis for living their lives of responsibility, leadership and service. The department is committed to academic Excellence and lifelong learning.

Courses Offered

S.No.	Name of the Course	Duration
1.	Micro Economics	Odd semester (B.A. 1 st year)
2.	Macro Economics	Even semester (B.A. 1 st year)
3.	Public Finance And International Trade	Odd semester (B.A. 2 nd year)
4.	Quantitative Methods	Even semester(B.A. 2 nd year)
5.	Development Economics	Odd semester (B.A. 3 rd year)
6.	Indian Economy	Even semester (B.A. 3 rd year)

Student Strength

S.No.	Name of the Course	Student Strength
1.	B.A. First Year	40
2.	B.A. Second Year	38
3.	B.A. Third Year	19

ACTIVITIES OF THE DEPARTMENT

January 09, 2024

Seminar on Women Entrepreneurship and Self Employment

Under the aegis of Internal Quality Assurance Cell, Department of Economics of Guru Nanak Khalsa College for Women in collaboration with Women Development Cell organized a seminar on 'Women empowerment through entrepreneurship and self-employment in the college campus today.

Resource person for the session was Mr. R. C. Chopra, Retired Director, Department of MSME, Government of India. During the session, he talked about entrepreneurship and various institutions related to entrepreneurship, family business and role of women in business. He also elaborated the role of women in entrepreneurship with the help of various examples.

The seminar was organized under the guidance of Ms. Seema Dua, Head Department of Economics and Convener of Women Development cell, Dr. Shikha Bajaj, co convener of Women Development cell and Ms. Neha Dawar, Assistant Professor in Economics. 72 participants attended this seminar.

Principal Dr. Maneeta Kahlon graced the event and appreciated the students for being part of such an informative session. She expressed her gratitude to the resource person for sharing his knowledge with the students.

<https://www.facebook.com/gnwludhiana/posts/pfbid0vWvn8YqeaX4djoL5gtrTZeBYWW1N5F3zgCkwFVZFMEFqstRBesgdrXZpyu6DmdEhl>

https://www.instagram.com/p/C14ATekRpL1/?next=%2F&img_index=1

https://www.instagram.com/p/C14AfFmROAW/?next=%2F&img_index=1

Guru Nanak Khalsa College for Women
Gujarkhan Campus, Model Town, Ludhiana

Under the aegis of IQAC
Department of Economics and Women Development cell
organizes
Seminar
Under Entrepreneurship Development programme
on
Women Empowerment through Entrepreneurship and Self Employment

Resource Person
Mr. R.C.Chopra
Director (Retd.), Ministry of MSME,
Govt. Of India

Date: 9th January, 2024
Time: 11:00 am
Venue: Seminar Hall

Organizers
Mrs. Seema Dua
Dr. Shikha Bajaj
Ms. Neha Dawar

Principal
Dr. Maneeta Kahlon



Seminar on women entrepreneurship

Under the aegis of Internal Quality Assurance Cell, the department of economics of Guru Nanak Khalsa College for Women, in collaboration with women development cell, organised a seminar on 'Women empowerment through entrepreneurship and self-employment' in the college campus today. Resource person for the session was R C Chopra, retired director, department of MSME, Government of India. During the session, he talked about entrepreneurship and various institutions related to entrepreneurship, family business and role of women in business. He also elaborated the role of women in entrepreneurship. The seminar was organised under the guidance of Seema Dua, head of economics department and convener of women development cell; Shikha Bajaj, co-convener cell and Neha Dawar, assistant professor in Economics.

16-01-2024 The Times of India Page 2 Column 2

उद्यमिता में महिलाओं की भूमिका की दी जानकारी



लुधियाना। आंतरिक गुणवत्ता आश्वासन सेल के तत्वावधान में गुरु नानक खालसा कॉलेज फॉर वुमेन (जीएनकेसीडब्ल्यू) के अर्थशास्त्र विभाग ने मंगलवार को महिला विकास सेल के सहयोग से कॉलेज परिसर में महिला सशक्तिकरण विषय पर एक सेमिनार का आयोजन किया। सत्र के लिए संसाधन व्यक्ति एमएसएमई विभाग के सेवानिवृत्त निदेशक आरसी चोपड़ा थे। उन्होंने विभिन्न उदाहरणों की सहायता से उद्यमिता में महिलाओं की भूमिका को भी विस्तार से बताया। अर्थशास्त्र विभाग की प्रमुख और महिला विकास सेल की संयोजक सीमा दुआ, डॉ. शिखा बजाज और सहायक प्रोफेसर नेहा डावर मौजूद रहीं। प्रिंसिपल डॉ. मनीता काहलों ने छात्रों के साथ अपना ज्ञान साझा करने के लिए संसाधन व्यक्ति के प्रति आभार व्यक्त किया।

10-01-2024 Dainik Bhaskar Page 4 Column 2.rar

March 04, 2024

Economics Group Discussion Activity: Causes of Inflation in India

Department of Economics of Guru Nanak College for Women, Model Town, Ludhiana conducted a group discussion activity for the first year students of Economics on 4th March, 2024. The topic for discussion was "Causes of inflation in India".

Five groups comprised of five students each were formed. Students participated in group discussion very effectively and confidently and came out with wide range of reasons for increase in prices in India.

Group leaders Mehakpreet, Sukman, Dally, Aastha Gupta, Gursakhi summarised the entire discussion and highlighted the main points of the discussion of their group. The activity was conducted by Mrs Seema Dua, Assistant Professor of Economics.

Madam Principal Dr. Maneeta Kahlon emphasized that such activities help in promoting deeper understanding of the topic and increasing long term retention among students so more such activities should be conducted in future also.



March 15, 2024

World Consumer Rights Day Observed

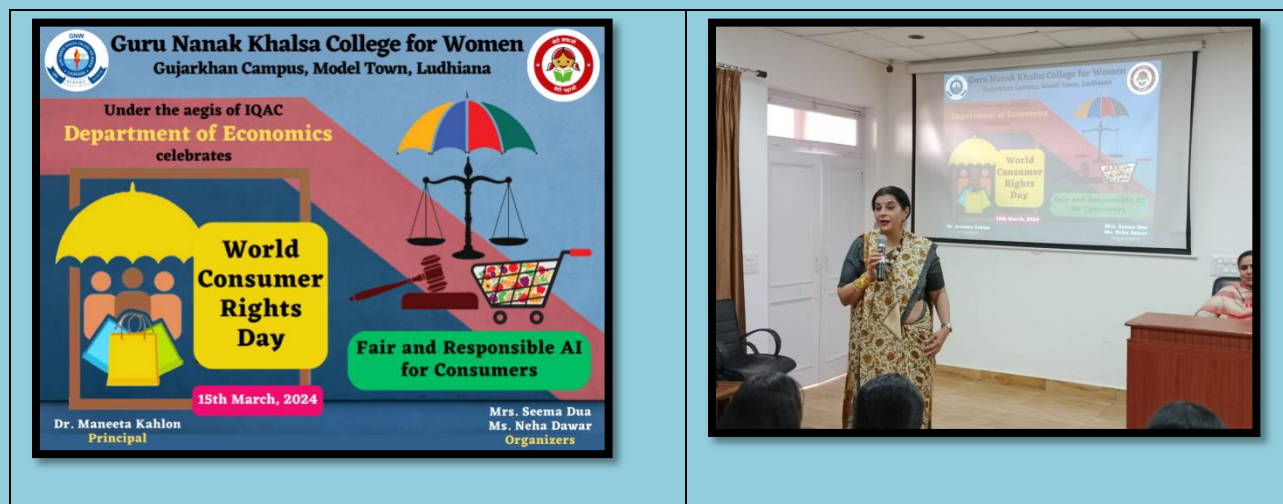
Under the aegis of Internal Quality Assurance Cell, Department of Economics of Guru Nanak Khalsa College for Women, Model Town, Ludhiana celebrated World Consumer Rights Day on March 15, 2024.

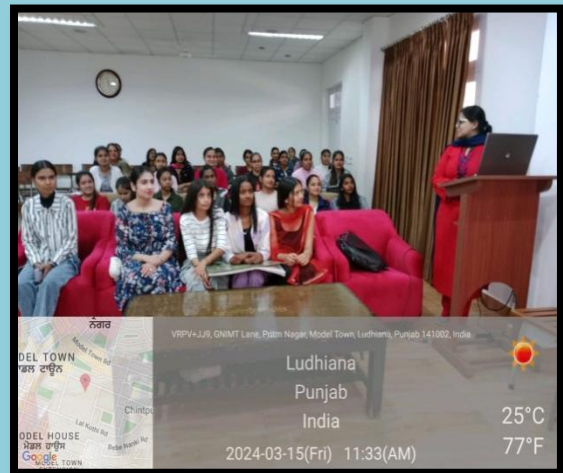
Mrs. Seema Dua, Head, Department of Economics elaborated the theme of this year's celebrations i.e. 'Fair and responsible AI for Consumers'. She highlighted the need for protecting consumer in the world where digital environments and technologies are empowering worldwide and focused on the need to adopt new legislative measures to enhance consumer protection from AI related risks. Ms. Neha Dawar, Assistant Professor of Economics, explained thoroughly the consumer rights in the current scenario. 57 students participated in this activity.

Principal Dr. Maneeta Kahlon emphasized on creating awareness about the existing rights of consumers to protect them from falling prey to unfair practices and exploitation.

https://www.instagram.com/p/C4hrEzNx4A9/?next=%2F&img_index=1

<https://www.facebook.com/gnwludhiana/posts/pfbid0sVuEM8egSeg4xFxKrUgs1CPFKPAX3QHmHXpdHp82xmhBLCUUNFxnTbK7SXrdgA7YI>





ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਵਿਖੇ ਵਿਸ਼ਵ ਖਪਤਕਾਰ ਅਧਿਕਾਰ ਦਿਵਸ ਮਨਾਇਆ

ਲੁਧਿਆਣਾ, 18 ਮਾਰਚ (ਜਸਵਿੰਦਰ ਸਿੰਘ)—ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਦੇ ਅਰਥ ਸ਼ਾਸਤਰ ਵਿਭਾਗ ਨੇ ਇੰਟਰਨੈਸ਼ਨਲ ਕੋ-ਓਪਰੇਸ਼ਨ ਸੈਲ ਦੀ ਅਗਵਾਈ ਹੇਠ ਕਾਲਜ ਕੈਂਪਸ 'ਚ ਵਿਸ਼ਵ ਖਪਤਕਾਰ ਅਧਿਕਾਰ ਦਿਵਸ ਮਨਾਇਆ ਗਿਆ। ਸੀਮਾ ਦੁਆਰਾ, ਮੁਖੀ, ਅਰਥ ਸ਼ਾਸਤਰ ਵਿਭਾਗ ਨੇ ਇਸ ਸਾਲ ਦੇ ਜਸ਼ਨਾਂ ਦੀ ਬੀਮ 'ਖਪਤਕਾਰਾਂ ਲਈ ਨਿਰਪੱਖ ਅਤੇ ਜਿੰਮੇਵਾਰ ਏਜੰਸੀ' ਬਾਰੇ ਦੱਸਿਆ। ਉਨ੍ਹਾਂ ਨੇ ਵਿਸ਼ਵ ਵਿੱਚ ਖਪਤਕਾਰਾਂ ਦੀ ਸੁਰੱਖਿਆ ਦੀ ਜ਼ਰੂਰਤ ਨੂੰ ਉਜਾਗਰ ਕੀਤਾ। ਨੌਰਾ ਡਾਕਟਰ, ਅਰਥ ਸ਼ਾਸਤਰ ਦੀ ਸਹਾਇਕ ਪ੍ਰੋਫੈਸਰ ਨੇ ਮੌਜੂਦਾ ਸਥਿਤੀ 'ਚ ਖਪਤਕਾਰਾਂ ਦੇ ਅਧਿਕਾਰਾਂ ਦੀ ਚੰਗੀ ਤਰ੍ਹਾਂ ਵਿਆਖਿਆ ਕੀਤੀ। ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਖਪਤਕਾਰਾਂ ਦੇ ਮੌਜੂਦਾ ਅਧਿਕਾਰਾਂ ਪ੍ਰਤੀ ਜਾਗਰੂਕਤਾ ਪੈਦਾ ਕਰਨ 'ਤੇ ਜ਼ੋਰ ਦਿੱਤਾ ਤਾਂ ਜੋ ਉਨ੍ਹਾਂ ਨੂੰ ਅਨੁਚਿਤ ਪ੍ਰਥਾਵਾਂ ਤੋਂ ਸ਼ੋਸ਼ਣ ਦਾ ਸ਼ਿਕਾਰ ਹੋਣ ਤੋਂ ਬਚਾਇਆ ਜਾ ਸਕੇ।

16 Mar 2024...
sunjabjagran.com

ਜੀਓਨੋਕੋਸੀਡਬਲਜ਼ ਵਿਖੇ ਵਿਸ਼ਵ ਖਪਤਕਾਰ ਅਧਿਕਾਰ ਦਿਵਸ ਨੂੰ ਸੰਬੰਧਤ ਕਰਦੇ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਅਤੇ ਅਰਥ ਸ਼ਾਸਤਰ ਵਿਭਾਗ ਦੇ ਅਧਿਕਾਰੀਆਂ ਨੇ ਵਿਸ਼ੇਸ਼ਤਾ ਕਰਦੇ।

ਖਪਤਕਾਰਾਂ ਦੇ ਅਧਿਕਾਰਾਂ ਬਾਰੇ ਦਿੱਤੀ ਜਾਣਕਾਰੀ

ਪ੍ਰਨੀਤ ਬਾਵਾ, ਲੁਧਿਆਣਾ

ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਲੁਧਿਆਣਾ ਵਿਖੇ ਵਿਸ਼ਵ ਖਪਤਕਾਰ ਅਧਿਕਾਰ ਦਿਵਸ ਮਨਾਇਆ ਗਿਆ। ਸੀਮਾ ਦੁਆਰਾ, ਮੁਖੀ, ਅਰਥ ਸ਼ਾਸਤਰ ਵਿਭਾਗ ਨੇ ਇਸ ਸਾਲ ਦੇ ਜਸ਼ਨਾਂ ਦੀ ਬੀਮ 'ਖਪਤਕਾਰਾਂ ਲਈ ਨਿਰਪੱਖ ਅਤੇ ਜਿੰਮੇਵਾਰ ਏਜੰਸੀ' ਬਾਰੇ ਦੱਸਿਆ। ਉਨ੍ਹਾਂ ਨੇ ਵਿਸ਼ਵ ਵਿੱਚ ਖਪਤਕਾਰਾਂ ਦੀ ਸੁਰੱਖਿਆ ਦੀ ਜ਼ਰੂਰਤ ਨੂੰ ਉਜਾਗਰ ਕੀਤਾ। ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਖਪਤਕਾਰਾਂ ਦੇ ਮੌਜੂਦਾ ਅਧਿਕਾਰਾਂ ਪ੍ਰਤੀ ਜਾਗਰੂਕਤਾ ਪੈਦਾ ਕਰਨ 'ਤੇ ਜ਼ੋਰ ਦਿੱਤਾ ਤਾਂ ਜੋ ਉਨ੍ਹਾਂ ਨੂੰ ਅਨੁਚਿਤ ਪ੍ਰਥਾਵਾਂ ਤੋਂ ਸ਼ੋਸ਼ਣ ਦਾ ਸ਼ਿਕਾਰ ਹੋਣ ਤੋਂ ਬਚਾਇਆ ਜਾ ਸਕੇ।

April 07, 2024

PARENT TEACHER MEETING

Under the aegis of Internal Quality Assurance Cell, Parent Teacher Association of Guru Nanak Khalsa College for Women, Model Town, Ludhiana organized Parent Teacher Meet in the college campus on April 07, 2024. During the meet, an open interaction was held with parents of students of Economics. Various student-oriented activities and extracurricular activities were discussed with parents. Academic performance of the students was shared by teachers. Parents were also asked for their suggestions in this forum

<https://www.facebook.com/gnwludhiana/posts/pfbid02deZiLatSqB1koRUrv9guyRszaCdwyhMHFiZa34qdhwacjY61SMzoinJ5fV8jujzI>

https://www.instagram.com/p/C5hxvwBRwAP/?next=%2F&img_index=1





08-04-2024 Punjabi Jagran Page 4 Column 3

Parent-teacher meeting at GNKCW
 Under the aegis of internal quality assurance cell, a parent teacher meet was organised at Guru Nanak Khalsa College for Women, Model Town. The parents were accorded a warm welcome by the staff members. During the meet, an open interaction was held with parents of students from different streams. Various student-oriented activities and extracurricular activities were discussed with parents. Principal Maneeta Kahlon emphasised the need to hold such meetings which provide a platform to the parents as well as to the teachers to discuss the future of their wards.

08-04-2024 The Times of India Page 2 Column 2

April 16 to April 23, 2024

REMEDIAL CLASSES

Equal Opportunity Cell of Guru Nanak Khalsa College for Women conducted remedial/revision classes. Students of BA 2nd and 4th Semester of Economics attended remedial classes from April 16 to April 23, 2024. Doubts of slow learners were cleared. Appreciable attendance was seen during these classes. Not only slow learners but also other students whole heartedly took advantage of this initiative of Equal Opportunity Cell to revise their concepts.

- https://www.instagram.com/p/C6lebmvRwZw/?next=%2F&img_index=1
- https://www.instagram.com/p/C6lehTVRvfc/?next=%2F&img_index=1



April 27, 2024

World Intellectual Property Day

Internal Quality Assurance Cell in collaboration with PG Department of Commerce and Department of Economics of Guru Nanak Khalsa College for Women, Gujarkhan Campus , Model Town, Ludhiana observed World Intellectual Property Day in the college campus on 27th April, 2024

On this occasion, an extension lecture on “Relevance of Intellectual Property Rights” was organized. Dr. Pooja Sikka, Assistant Professor (Economics), University School of Laws, PU Regional Centre Ludhiana was the resource person. During the lecture the theme of World Intellectual Property Right Day 2024 "IP and the SDGs: Building Our Common Future with

Innovation and Creativity” was elaborated by her and she emphasized on significance of IPR in Social and Economic growth of a country . She also focused on how IP encourages and amplifies the innovative and creative solutions that are crucial to building our common future. Various concepts related to IPR like Trademarks, Copyright, Patents etc. were discussed by her.This lecture was attended by forty faculty members.

Principal of the college, Dr. Maneeta Kahlon expressed her gratitude to the resource person and emphasized the need of conducting such lectures in the present scenario.

<https://www.facebook.com/gnwludhiana/posts/pfbid02L3MP38zXUj4pgWpY1m7kAupH6HcfG GHFGURboH9BwrGYysjMXVGprQeP24tcP9QtI>

https://www.instagram.com/p/C6Vi3T9Rguy/?next=%2F&img_index=1





28-04-2024 Dainik Bhaskar Page 4 Column 1



WhatsApp Image 2024-04-28 at 09.30.26_feed481c

April 29,2024

Workshop on Research Methodology

Under the aegis of IQAC, the Department of Social Sciences of Guru Nanak Khalsa College for Women, Model Town, Ludhiana organized a workshop on ‘ Research Methodology ‘on 29th April,2024. The goal of the programme was to enhance the interest of participants in the field of research and to equip them with the methodologies for the preparation of the project. The resource person was Dr. Sangeeta Sood, an esteemed Associate Professor hailing from Partab College of Education, Ludhiana, The session started with the introduction of research and what are the basic principles, types and parameters of research design. Then after different types of sampling methods, tools of data collections, use of various softwares in the analysis of both quantitative and qualitative data was discussed. It also provided the necessary skills and knowledge to conduct, design and analyze research effectively. Principal Dr. Maneeta Kahlon, expressed sincere gratitude towards Dr. Sood for her invaluable contribution and applauded the initiative undertaken by the Department of Social Sciences in fostering academic excellence. Forty one faculty members participated in this workshop.

<https://www.facebook.com/gnwLudhiana/posts/pfbid02q3BrEDunNSTyoWx18ssSsyfoaD7susAPaQrY3jiAmrw3tPhfuo1FCfxa1k7AkkW4l>

https://www.instagram.com/p/C6Vud5URmzT/?next=%2F&img_index=1



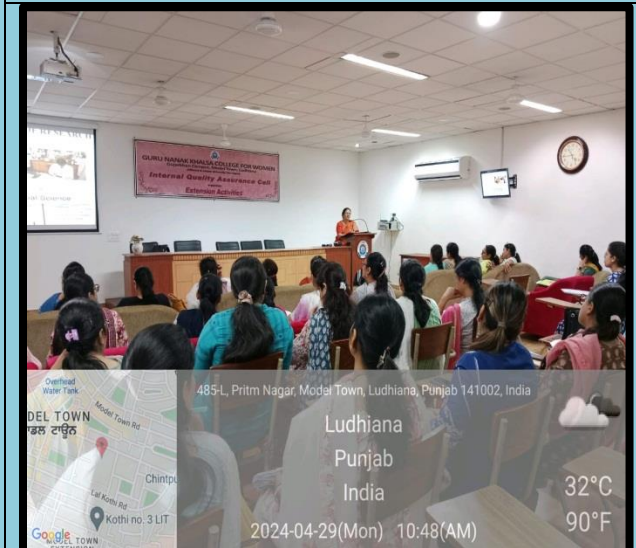
Guru Nanak Khalsa College for Women
Gujarkhan Campus, Model Town, Ludhiana

Under the aegis of IQAC
Department of Social Sciences
organizes
WORKSHOP ON RESEARCH METHODOLOGY
29th April, 2024

Dr. Sangeeta Sood
Associate Professor,
Partap College of Education,
Ludhiana
Resource Person

Dr. Maneeta Kahlon
Principal

Mrs. Seema Dua
Dr. Madhu Dhawan
Organizers



Workshop on research methodology at GNKCW
Under the aegis of Internal Quality Assurance Cell, the department of social sciences of Guru Nanak Khalsa College for Women, Model Town, Ludhiana held a workshop on research methodology on the college campus. The goal of the programme was to enhance the interest of participants in the field of research and to equip them with the methodologies for the preparation of the project. Resource person Sangeeta Sood, associate professor at Partap College of Education, Ludhiana, talked about the concept of research along with its various types, methods and process of report writing.

[30-04-2024 The Times of India Page 2 Column](#)

2

जीएनकेसीडब्ल्यू में अनुसंधान पद्धति पर कार्यशाला
लुधियाना। आंतरिक गुणवत्ता आश्वासन सेल के तत्वावधान में गुरु नानक खालसा कॉलेज फॉर वुमन जीएनकेसीडब्ल्यू मॉडल टाउन के सामाजिक विज्ञान विभाग ने कॉलेज परिसर में अनुसंधान पद्धति पर एक कार्यशाला का आयोजन किया। कार्यक्रम का लक्ष्य अनुसंधान के क्षेत्र में प्रतिभागियों की रुचि बढ़ाना और उन्हें परियोजना की तैयारी के लिए तरीकों से लेस करना था। रिसोर्स पर्सन डॉ. संगीता सूद, एसोसिएट प्रोफेसर, प्रताप कॉलेज ऑफ एजुकेशन थीं, उन्होंने शोध की अवधारणा के साथ-साथ इसके विभिन्न प्रकारों, तरीकों और रिपोर्ट लिखने की प्रक्रिया के बारे में बात की। इसके बाद एक इंटरैक्टिव सत्र हुआ जिसमें प्रश्नों का प्रभावी तरीके से उत्तर दिया गया। प्रिंसिपल डॉ. मनीता काहलों ने उनके अमूल्य योगदान के लिए डॉ. सूद के प्रति हार्दिक आभार व्यक्त किया।

[30-04-2024 Dainik Bhaskar Page 4 Column 1](#)

Faculty Activities During 2023-2024

Mrs. Seema Dua, Head, Department of Economics

FDP/Workshop

- Participated in the seven days National Level FDP on “NAAC Institutional Accreditation” organized by IOT Academy ,Coimatore , Tamilnadu from 2nd -10th January,2024.
- Participated in Six Days National Level Faculty Development Programme on “Indian Knowledge System (IKS)”organized by IOT Academy ,Coimatore , Tamilnadu from 8th April to 13th April, 2024.
- Participated in online National Workshop on “Gender Auditing in Higher EducationInstitutions : An Inclusive Approach for Achieving Equity and Development” organized byGobindgarh Public College, Alour Khanna on 13th March, 2024.

Paper Presentation

- Presented paper titled “NEP 2020 : Promoting Women’s Empowerment and Gender Equality “ in ICSSR (North -Western Regional Centre, P.U. Chandigarh) sponsored National Seminar on “ NEP 2020:An Interface for Women Enterprise & Financial Inclusion” organized by PG Department of Commerce , guru Nanak Khalsa college For Women, Model Town, Ludhiana on March 16, 2024.

Ms Neha Dawar

Assistant Professor , Department of Economics

FDPs / workshops

- Attended 7 Days National Level Faculty Development program on ‘Fundamentals of Research’ through IOT Academy organized from March 18-26, 2024.
- Participated in the Faculty Development on Incorporating AI Tools in Academic Research held from March 11-15, 2024. This program is jointly organized by the

Rajasthan Technical University Kota, India; Mahila Engineering College Ajmer, India; Math Tech Thinking Foundation Fazilka, India; Anand International college of Engineering Jaipur, India.

- Attended One Day National Level FDP on “ How To Write Effective PH.D Thesis” held on February 29, 2024 organized by IOT Academy.
- Attended One day National Level Faculty Development Program on Advanced Teaching and Learning through AI Tools held on March 08, 2024.
- Attended National Level online workshop on AI Tools for Teaching and Research on March 18, 2024 conducted by Digi skills centre ACT Academy, Kerala. Mr.Mandeep Singh Sehmbi Chitkara University served as Trainer / Resource Person.
- Attended a National Level Online Skill Program for Faculty of HEIs on ‘UGC Guidelines for Curriculum and credit framework for UG’ from 27-03-2024 Organized by FDP DIVISION, A.C.T Academy, Kerala Unit. Dr. R. Anita, St. Joseph’s Degree & PG College Hyderabad, served as Resource Person.

Paper Presentation

- Presented a paper ‘ Leveraging New Education Policy for Economic Growth and Employment’ at One day National Seminar on ‘NEP 2020: An Interface For Women Enterprise & Financial Inclusion’ sponsored by ICSSR (North-Western Regional Centre, P.U. Chandigarh) organized by PG Department of Commerce GNKCW on March 16, 2024

Summarized Report of the Department

S. No.	Date	Activity
1.	January 09, 2024	Seminar on Women Entrepreneurship and Self Employment
2.	March 04, 2024	Economics Group Discussion Activity: Causes of Inflation in India
3.	March 15, 2024	World Consumer Rights Day Observed
4.	April 07, 2024	Parent Teacher Meeting
5.	April 16 to April 23, 2024	Remedial Classes
6	April 27, 2024	World Intellectual Property Day
7	April 29,2024	Workshop on Research Methodology