

**GURU NANAK KHALSA COLLEGE FOR WOMEN
GUJARKHAN CAMPUS, LUDHIANA**



**SUPPORTING DOCUMENT
(2023-2024)**

5.1.4 Number of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the year

**Dr. Maneeta Kahlon
Principal**

Dr. MANEETA KAHLON
Principal
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

CAREER GUIDANCE SESSION

August 18, 2023

Placement Cell organized seminar for the final years students of B.Com, BCA and B.B.A.Mr.Kawaljeet from Bajaj Finserv limited was the resource person. He explained the students about the Certificate programme in Banking, Finance and Insurance offered by Bajaj Finserv limited Pune. This programme has been designed for fresh graduates and final year students aspiring to build career in financial service sector. After successfully completed this course , students will be able to apply in private banks as well as non banking financial companies for entry level positions in sales , customer care and financial services.



CAREER GUIDANCE SESSION

SEPTEMBER 26, 2023

Placement cell of Guru Nanak Khalsa for Women organised an extension lecture on the topic "Mastering interview skills is the key to unlocking doors to your dream career" for commerce and Management students. The Resource person were Mr. Manbir Singh, an International Education Expert and Mr Parvit Behl, Assistant Manager,AECC Global,Ludhiana. The resource persons educated the students about the different resume writing skills which will be helpful for their careers. They apprised the students about the various interview strategies. They conducted various activities to give practical aspects of interview and how to face it in this competitive world.



CAREER GUIDANCE SESSION

JANUARY 20 2024

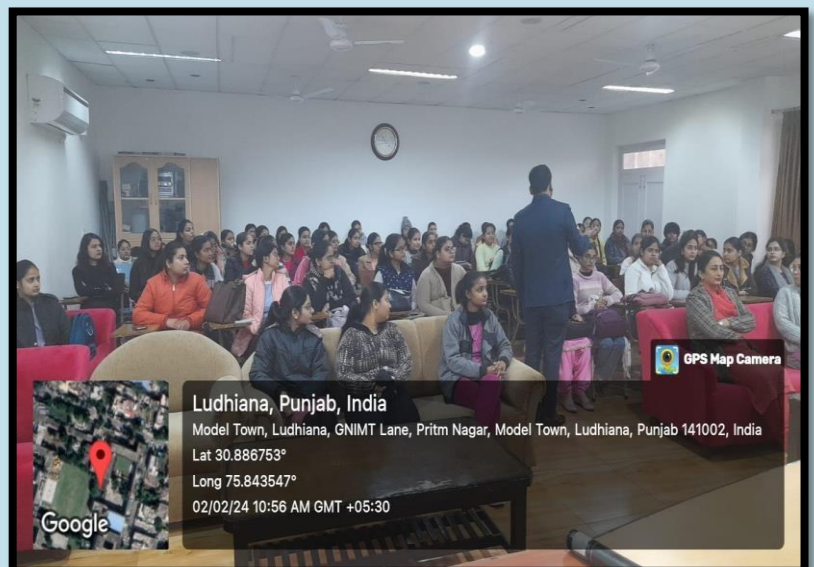
Placement cell organised a seminar on the topic "Career advancement and personality development" for commerce and Management students .The Resource person was Ms Harpreet Kaur , Assistant Manager - Australia - Punjab , Siec Education , Ludhiana. The resource person educated the students about the different Career options after graduation and discuss personality development skills which will be helpful for their careers. They apprised the students about the various interview strategies. They conducted various activities to give practical aspects of interview and how to face it in this competitive world.



CAREER GUIDANCE SESSION

FEBRUARY 02, 2024

Placement Cell organized a Career Counseling seminar on job opportunities in the government sector. Mr. Dev Raj, Branch Head, AAA Bright Academy, Ludhiana was the resource person. He apprised the students of various job opportunities in the government sector such as UPSC, SSC CGL, SSC LDC, IBPS PO, RBI, Insurance, PSPCL, PUNSUP and allied. He talked about the benefits of government sector jobs that include handsome salary, job security, work life balance etc. He also discussed the syllabus of various competitive exams and upcoming vacancies in government sector.



CAREER GUIDANCE SESSION

FEBRUARY 26, 2024

Placement Cell of the college in collaboration with Maya Academy of Advanced Creativity (MAAC) organized a seminar on "New Age Career Options in Media and Entertainment Industry". Ms Riya Arora, Director, MAAC Ludhiana was the resource person. Ms Arora is a motivational speaker who inspired the students on how to overcome day to day challenges of life and explore their full potential. She apprised the students about the scope of Animation, graphics, 3D, VFX video editing, gaming etc and various career options in media and entertainment industry. Team members Mr. Baljit Singh (faculty) and Rachhpal Singh (Business Development Manager) were also part of the event. This seminar was organized under the guidance of Placement Coordinators, Dr. Neetu Prakash and Dr. Nidhi Sharma. The college Principal Dr. Maneeta Kahlon highlighted that career guidance seminars are important in creating awareness amongst students and choosing the right career path.



CAREER GUIDANCE SESSION

MARCH 01, 2024

Placement Cell in collaboration with Micro Small and Medium Enterprises Development and Facilitation Office, Ludhiana organized Entrepreneurship Awareness Program on Self-Employment Opportunities in the college campus today. Mr. Krishan Kumar Assistant Director, MSME-DFO, Ludhiana and Mrs Anupama Rani, Assistant Director, MSME-DFO, Ludhiana apprised the students about the programme and schemes of Ministry of MSME, Government of India. Mr Kumar shared with the students the various loan schemes and subsidies provided by the government to promote start-ups. Ms Brahmleen Kaur, Senior Manager, Bank of India elaborated on the various loan schemes and subsidies provided by banks to promote Entrepreneurship among youth.



PLACEMENT DRIVE

JANUARY 30, 2023

PLACEMENT DRIVE BY MY VIRTUAL TEAMS

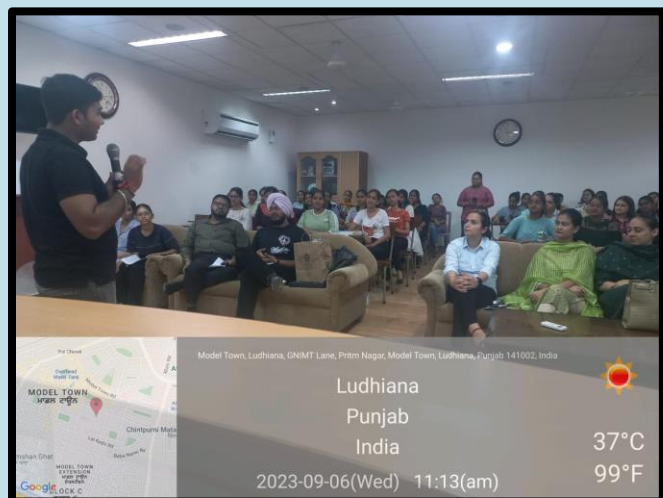
Placement Cell in collaboration with My Virtual Teams initiated a placement drive in the college campus for all final year students. The company deals in customised e commerce sites, mobile apps, AI apps, softwares, IoT, Data Analytics, DevOps , Cloud and Block chain services. The team consisting of Mrs Sudha Goel (Director), Mrs Jaspreet Kaur (HR Manager) and Mr. Visual Kumar (Business Head) conducted the drive. The placement drive was conducted in 3 steps starting with a brief presentation about the company by the director, followed by written test and interview. The recruitment was done for the positions of technical as well as non technical areas such as Associate Software developer, project coordinator, Business Analyst, HR executive , graphic designer and UI/ UX designer. 46 students from diverse streams participated in the drive. 30 students were selected for the interview round and finally 3 students got the offer letter for the position of MERN stack developer.



FUTURE BUSINESS SHARKS ONLINE TEST AND QUIZ

SEPTEMBER 06, 2023

Placement Cell of Guru Nanak Khalsa College for Women in collaboration with Hit Bullseye Ludhiana and TiE Chandigarh organized "FUTURE BUSINESS SHARKS" contests for the students of BBA and BCom in the campus. The contest was conducted in two rounds. Online test was conducted which included interesting case studies and questions based on critical thinking. A Quiz was also conducted to check the business aptitude and corporate awareness of students. Exciting gifts and goodies were awarded to prize winners. The whole event was sponsored by Red Bull and Amity University among others. Red Bull cans were distributed to all the participants of the quiz. There was a lot of excitement among students about the whole show. Shortlisted candidates will participate in Inter - College Finale to be held in Chandigarh. This event was organized under the guidance of placement coordinators Dr. Neetu Prakash and Dr. Nidhi Sharma.



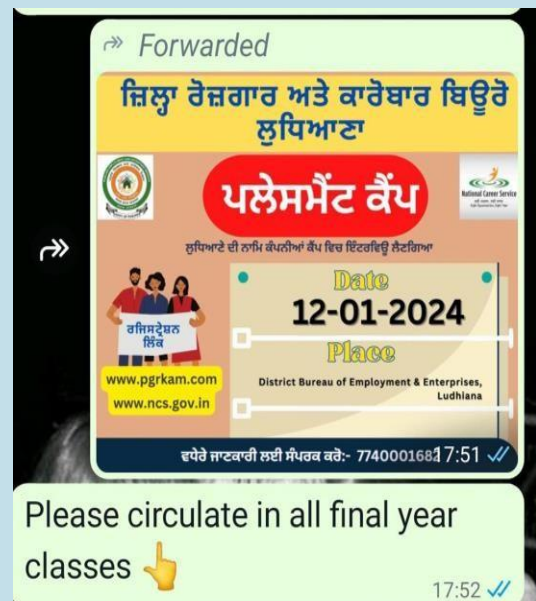
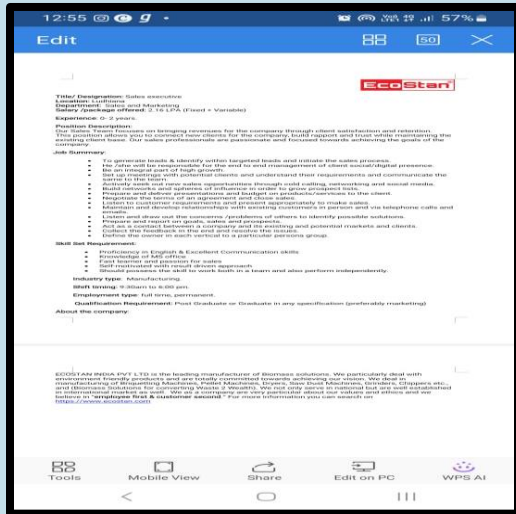
SCHOLARSHIP TEST FOR COMPETITIVE EXAMINATION

SEPTEMBER 28, 2023

Placement Cell of Guru Nanak Khalsa College for Women organized Scholarship Test by IBS, ICFAI Business School under the guidance of placement officers, Dr Neetu Prakash and Dr Nidhi Sharma. The In-charge of IBS Mr. Madho Singh Randhawa educated the students about various competitive exams and how to prepare them with the help of proper guidance and practice. The team of IBS conducted this Scholarship test for the students of B.Com, B.B.A and B.C.A and discussed various career opportunities available to them through this Scholarship test.



OFF CAMPUS DRIVES INFORMATION DISSEMINATION



OFF CAMPUS DRIVES INFORMATION DISSEMINATION

Placement drive at GNKCW

Under the aegis of Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women, Gujarkhan Campus in collaboration with My Virtual Teams initiated a placement drive in the college campus for all final year students. The company deals in customised e commerce sites, mobile apps, AI apps, softwares, IoT, Data Analytics, DevOps , Cloud and Block chain services. The team consisting of Mrs Sudha Goel (Director), Mrs Jaspreet Kaur (HR Manager) and Mr. Visual Kumar (Business Head) conducted the drive. The placement drive was conducted in 3 steps starting with a brief presentation about the company by the director, followed by

Job Opportunity

BlueBirds Kindergarten is a well-established preschool in Ludhiana, Punjab. It aims to provide quality education and activity based learning to pre-schoolers. For our latest venture: an after school teaching institute and evening club, we need young candidates with specializations in their field of work. Here are the details of our requirements:

Candidates Required

- English Teacher:
Qualification Required: Masters in English Language
Skills Required: Good command over spoken English and phonetics
Preferred Age Group: 22 to 32 years

13 March 2024

Forwarded

WORK FROM OFFICE JOBS
ADDRESS - 3100 NAGAR

- ☑ Coding Teacher
Candidate can able to teach C++/Python
- ☑ Computer Trainer
Candidate can able to teach Ms Office and Advantage Knowledge of Java

APPLY NOW

☎ WhatsApp your CV at
987 688 688 8

09:21 ✓

Please circulate in final year classes 👉

09:21 ✓

**rs..please circulate in all
ear classes** 👉

Thank
You