

GURU NANAK KHALSA COLLEGE FOR WOMEN,
GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA

GNW



SESSION: 2023-24

Supporting Documents

**3.3.2.1 Number of research papers per teachers in the
Journals notified on UGC website during the year**

Dr. Maneeta Kahlon

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3.3.2.1 Number of research papers per teachers in the Journals notified on UGC website during the year (2023-24)

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal
“A Bibliometric Analysis on Anti Consumption Appeals as a Marketing Strategy: Corporate Social Responsibility and Consumer Skepticism”	Rajwinder Kaur	PG Department of Commerce	Journal for Research in Attachment Therapy and Developmental Diversities	2023	2589-7799	https://doi.org/10.53555/jrtdd.v6i10s.2365
“Ecological Concerns in Anita Desai’s <i>Cry, the Peacock</i> ”	Gagneet Pal Kaur	PG Department of English	IJRCS	2023	2456-6683	https://ijrcs.org/wp-content/uploads/ICGTELLL-AUG-2023.pdf
“Book of the Hunter by Mahashweta Devi: A Study of its Ecological Value System”	Gagneet Pal Kaur	PG Department of English	IJRCS	2023	2456-6683	https://ijrcs.org/wpcontent/uploads/ICLSGM-SEPT-2023.pdf

<p>“Adoption of Online Home Services an Empirical Study of Consumer Behaviour in Ludhiana City”</p>	<p>Rajwinder Kaur</p>	<p>PG Department of Commerce</p>	<p>International Journal on Recent and Innovation Trends in Computing and Communication</p>	<p>2024</p>	<p>2321-8169</p>	<p>https://ijritcc.org/index.php/ijritcc/article/view/10336</p>
<p>Eco Critical Valves in Mahashweta Devi's Titu Mir</p>	<p>Gagneet Pal Kaur</p>	<p>PG Department of English</p>	<p>International Journal of English and Studies</p>	<p>2024</p>	<p>2581-8333</p>	

Prof. Dr. R. K. Ghai, Er. Hardik Dhull,
Devanshi Bareja, Rajwinder Kaur, Dr.
Shweta Sharma, & Dr. Manika Garg. (2023).
A Bibliometric Analysis On Anti
Consumption Appeals As A Marketing
Strategy: Corporate Social Responsibility
And Consumer Skepticism. *Journal for
ReAttach Therapy and Developmental
Diversities*, 6(10s), 1770–1784.
<https://doi.org/10.53555/jrtdd.v6i10s.2365>



**Paper Title: Eco Critical Voices in
Mahashweta Devi's Titu Mir**

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Paper ID: IJOES-6.03.15

DOI: 10.47311/IJOES.2023.06.93

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Rajwinder Kaur, N. K. (2024). Adoption of Online Home Services an Empirical Study of Consumer Behaviour in Ludhiana City. *International Journal on Recent and Innovation Trends in Computing and Communication*, 11(11), 881–889.

<https://doi.org/10.17762/ijritcc.v11i11.10336>

