GURU NANAK KHALSA COLLEGE FOR WOMEN, GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA



SESSION: 2023-24

Supporting Documents

3.3.2.1 Number of research papers per teachers in the Journals notified on UGC website during the year

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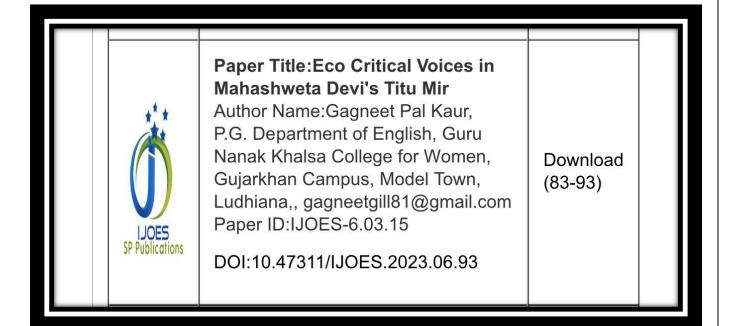
Dr. Maneeta Kahlon

Principal Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Guiarkhan Campus, Model Town,

3.3.2.1 Nui	mber of resea		er teachers g the year (rnals notified o	on UGC website
Title of paper	Name of the author/s	Departmen t of the teacher	Name of journal	Year of publica tion	ISSN number	Link to the recognition in UGC enlistment of the Journal
"A Bibliometri c Analysis on Anti Consumpti on Appeals as a Marketing Strategy: Corporate Social Responsibil ity and Consumer Skepticism "	Rajwinder Kaur	PG Department of Commerce	Journal for Re Attach Therapy and Develop mental Diversiti es	2023	2589-7799	https://doi.org/1 0.53555/jrtdd.v6i 10s.2365
"Ecological Concerns in Anita Desai's <i>Cry, the</i> <i>Peacock</i> "	Gagneet Pal Kaur	PG Department of English	IJRCS	2023	2456-6683	https://ijrcs.org/ w p- content/uploads/ ICGTELLL- AUG-2023.pdf
"Book of the Hunter by Mahashwet a Devi: A Study of its Ecological Value System"	Gagneet Pal Kaur	PG Department of English	IJRCS	2023	2456-6683	https://ijrcs.org/ wpcontent/uploa ds/ICLSGM-SEPT- 2023.pdf

"Adoption	Rajwinder	PG	Internati	2024	2321-8169	https://ijritcc.org
of Online	Kaur	Department	onal			/index.php/ijritcc
Home		of	Journal			/article/view/103
Services an		Commerce	on			<u>36</u>
Empirical			Recent			
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Eco Critical	Gagneet	PG	Internatio	2024	2581-8333	
Valves in	Pal Kaur	Department	nal			
Mahashwet		of English	Journal of			
a Devi's			English			
Titu Mir			and			
			Studies			

Prof. Dr. R. K. Ghai, Er. Hardik Dhull, Devanshi Bareja, Rajwinder Kaur, Dr. Shweta Sharma, & Dr. Manika Garg. (2023). A Bibliometric Analysis On Anti Consumption Appeals As A Marketing Strategy: Corporate Social Responsibility And Consumer Skepticism. *Journal for ReAttach Therapy and Developmental Diversities*, 6(10s), 1770–1784. https://doi.org/10.53555/jrtdd.v6i10s.2365







Rajwinder Kaur, N. K. (2024). Adoption of Online Home Services an Empirical Study of Consumer Behaviour in Ludhiana City. *International Journal on Recent and Innovation Trends in Computing and Communication*, *11*(11), 881–889.

https://doi.org/10.17762/ijritcc.v11i11. 10336

SP PUBL	Sations	nal Journa	SP Publications 1 Of English and Studies (IJC ral Peer Reviewed English Journal Impact Factor:6.817(SJIF)	ES)
		Certif	licate.	
This is to certify t	nat Prof./Dr./Mr./M	s. Gagneet P	Pal Kaur	
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	r in Volume Eco Critical Voices in I			-
published a pape titled_		Mahashweta Dev	i's Titu Mir	
published a pape titled_	Eco Critical Voices in f	Mahashweta Devi Studies (IJOES)	i's Titu Mir	