

GURU NANAK KHALSA COLLEGE FOR WOMEN,
GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA

GNW



SESSION: 2023-24

Supporting Documents

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings


Dr. Maneeta Kahlon

Principal

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3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/international conference proceedings year wise during year (2023-24)

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Rajwinder Kaur	Gender Binary (IES): Praxis, Projections and Reflections	A Study on the Projection of Gender Binary and its Significance			National	2023	978-81-19070-73-2	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	Red Shine Publications Pvt. Ltd, Lunawada, India
2	Dr. Anupam Vatsyayan	Journal of Literary Aesthetics,	‘Comprehensive Personal Development for Collective Futures’			National	2023	2347-8705	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	National Press Associates
3	Dr. Anupam Vatsyayan	Journal of Literary Aesthetics	“Locking Hands during Lockdown”			National	2023	2347-8705	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	National Press Associates

4	<u>Gagneet Pal Kaur</u>	Journal of Literary Aesthetics	'Human Values and Professional Ethics'			National	2023	2347-8705	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	National Press Associates
5	Daisy Wadhwa	'Innovations in Computing Technologies and their Applications'	"Revolutionizing Education: Harnessing the power of Artificial Intelligence"			National	2023	2347-8705	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	National Press Associates
6	<u>Kavita Kuplish</u>	Journal of Literary Aesthetics	"The Coalescence of Trauma and Chaos in Bhisham Sahni's We have reached Amritsar"			National	2023	2347-8705	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	National Press Associates
7	<u>Kritika Gupta</u>	Journal of Literary Aesthetics	"Innovative Technology, Pedagogy and Education- The Three Pillars of Contemporary"			National	2023	2347-8705	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	National Press Associates

			Teaching”							
8	<u>Kritika Gupta</u>	Journal of Literary Aesthetics	“Professional Development: Key to Sustainable Growth”			National	2023	2347-8705	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	National Press Associates
9	Ms. Minika Bawa	Futuristic Trends in Management, IIP Series	"Employees' creativity for the improvement of Organisational Behaviour and Productivity: A Literature Review"			National	2023	978-93-5747-362-0	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	
10	Rajwinder Kaur		Impact of Covid 19 on Online On-demand Home Services Market	3-day International Conference on Innovation and Sustainability in Business Development-	“Innovation and Sustainability in Business Development-2024”	International	2024	978-93-83933-65-5	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	

11	Ms. Asha,	Meri kavitayen					2024	ISBN-978-93-59368-58-0.	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	Raveena - Prakashan, Ganganvihar, Delhi.
12	Ms. Daisy Wadhwa	'Innovations in Computing Technologies and their Applications',	'Revolutionizing Education: Harnessing the power of Artificial Intelligence',			National	2024	ISBN- 978-93-90863-89-1.	Guru Nanak Khalsa College for Women, Model Town, Ludhiana	NPA Publishing Company.

GENDER BINARY(IES): PRAXIS, PROJECTIONS, AND REFLECTIONS

by: *Bangera Rupinder Kaur, Dr. Neena Seth Pajni*

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RED'SHINE PUBLICATION PVT. LTD.

Headquarters (India): 88-90 REDMAC, Navamuvada,
Lunawada, India-389 230
Contact: +91 76988 26988
Registration no. GJ31D0000034

In Association with,
RED'MAC INTERNATIONAL PRESS & MEDIA. INC
India | Sweden | UK

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Cover page © RED'SHINE Studios, Inc, 2023

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ISBN: 978-81-19070-73-2
ISBN-10: 81-19070-73-9
DIP: 18.10.8119070739
DOI: 10.25215/8119070739
Price: ₹ 400
June, 2023 (First Edition)

■
The views expressed by the authors in their articles, reviews etc. in this book are their own. The Editor, Publisher and owner are not responsible for them. All disputes concerning the publication shall be settled in the court at Lunawada.

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www.redshine.co.in | info@redshine.in
Printed in India | Title ID: 8119070739

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organises

THREE DAY INTERNATIONAL CONFERENCE

on

INNOVATION AND SUSTAINABILITY IN BUSINESS DEVELOPMENT

February 22-24, 2024

(Hybrid Mode)

Certificate of Participation

This is to certify that Dr. /Mr. /Ms. ✓ **Rajwinder Kaur**
presented research paper, titled Impact of Covid-19 on Online On-demand Home Services Market
in virtual/physical mode in the **Three-day International Conference on Innovation and Sustainability in Business Development.**

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Prof. Hardeep Chahal
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EMPLOYEES' CREATIVITY FOR THE IMPROVEMENT OF ORGANISATIONAL BEHAVIOUR AND PRODUCTIVITY: A LITERATURE REVIEW

Abstract:

Focus on employees has been one of the strategic concern for every organization in the present contemporary world. Intense competition has induced organizations to find the areas which will enable organizations in attaining comparative advantage at the market place. This has led organizations to focus more on the most non-imitable asset of the organization, that is, human intellect. Thus, organizations focuses on employees and their intellectual capital. In this regards, one of the promising attribute is to focus on the creativity of employees. With this view, the present composition has made an attempt to pierce the existing literature focused on improving organizational behaviour and productivity through employee creativity. Accordingly, more than 218 research papers have been reviewed. Based on such research attempts, framework has been developed with the aim to explore avenues for fetching desired level of creativity from employees.

Keywords: Employees' creativity, organisational growth, innovation, productivity, behaviour, high-performance work practice, competitive advantage.

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NPA Publishing Co.

Website:
www.npapublishing.in

CERTIFICATE OF PUBLICATION

This is awarded to

Daisy Wadhwa

For Authoring Book Chapter Titled

**REVOLUTIONIZING EDUCATION: HARNESSING THE POWER
OF ARTIFICIAL INTELLIGENCE**

In the National Level Edited Book Titled

**“INNOVATIONS IN COMPUTING TECHNOLOGIES AND
THEIR APPLICATIONS”**

ISBN No: 978-93-90863-89-1

Month of Publication: June 2023

BOOK EDITORS

Dr. Parminder Kaur

Dr. Kiranjit Kaur