

**GURU NANAK KHALSA COLLEGE FOR WOMEN
GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA**



**SUPPORTING DOCUMENT
(2023-2024)**

**6.5.2. ACADEMIC AND ADMINISTRATIVE
AUDIT
P.G. DEPARTMENT OF COMMERCE**

**Dr. Maneeta Kahlon
Principal**

Dr. MANEETA KAHLON
Principal
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

**Mrs. Maninder Kaur
H.O.D. & Bursar**

Mrs. Maninder Kaur
Bursar & HOD
PG Dept. of Commerce
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

Action Taken Report 2023-24

June 2023 - December 2023

<https://www.gnwldh.com/wp-content/uploads/2024/11/ATR-ODD-SEMESTER.pdf>

January 2024 - May 2024

https://www.gnwldh.com/wp-content/uploads/2024/12/ATR_Even-Semester.pdf

Academic & Administrative Audit Format

1. Academic Session: _____ 2023-24 _____

2. Department: _____ PG Department of Commerce _____

3. HOD: _____ Mrs. Maninder Kaur, Associate Professor _____

Mobile: _____ 9872727865 _____ E-mail id: _____ maninderkaurrekhi@gmail.com _____

4. Details of Academic Programmes

Sr. No.	Programme	Start Year	Sanctioned Intake	Actual no. of Admissions
1	B.com I	179	210 + Additional	163
2	B.com II	187	210	185
3	B.com III	150	210	150
4	M.com I	50	40	42
5	M.com II	41	40	40
6	B.com II (Hons.)	64	65	64
7	B.com III (Hons.)	49	60	49

(Supporting document – Time Table attached as Annexure I)

5. Was Academic Calendar Prepared at the beginning of the session and strictly adhered to?(Yes/No) _____ Yes _____

(Supporting document – Academic Calendar / Monthly Teaching Plans attached as Annexure II)

6. Plan of Action Chalked by the department in the beginning of the Academic Year towards Quality Enhancement and the Outcome achieved by the end of the Academic Calendar

Sr. No.	Plan of Action	Achievements / Outcomes
1	To Plan and strategize for the upcoming semester while reviewing the syllabus	<ul style="list-style-type: none"> • Meeting for Review of Syllabus done on July13, 2023- July 14, 2023, • Semester activity planning/preparation on July17, 2023 and January 10,2024
2.	Plan for Organizing an Induction Programme for UG Classes and Ice-Breaking Session for PG Classes	<ul style="list-style-type: none"> • Induction Program for UG classes on July 24,2023 • Ice breaking session for B.Com 1st semester on August 8, 2023. • Induction Program for PG classes on August 1,2024 • A Blend of Ice breaking and Team Building session Foster Cohesion among M.Com 1st and 2nd Year Students on August 25, 2023 with the theme “Unite and Thrive!”
3	To Organize a NationalSeminar	<ul style="list-style-type: none"> • ICSSR Sponsored National Seminar on “NEP 2020- An Interface for Women Enterprise and Financial Inclusion” was held on March 16,2024
4	Decluttering of Departmental Libraryand Distribution of Books	<ul style="list-style-type: none"> • Done on August 04, 2023 • Books were distributed as per prior schedule shared with students.
5	To promote ethical values, the department organizes a variety of activities aimed at fostering integrity, responsibility, and moral awareness among students.	<ul style="list-style-type: none"> • Sangrand Celebration on March 14, 2024 • Mentors encourage the students to participate in various activities which are organized by different clubs and societies under IQAC which promote ethical values.
6	To identify advance learners and slow learners & Organize Special Program	<ul style="list-style-type: none"> • Annual Prize Distribution Function for the University position holders and Advanced Learners on April 26, 2024 • Slow Learners- Mentors guided them • Remedial classes were held from November 20-25th , 2023andApril 16-23, 2024

7	To Observe World Entrepreneurs Day to encourage students to translate their ideas into actionable business plans and fosters a culture of innovation and enterprise	Held on August 28, 2023
8	To Organize a session on Interim Budget	Overview of Interim Budget held on February 5, 2024 to provide insights into the key provisions, implication and its impact on the economy , GST Day on July 1, 2023, Income Tax Day on July 24 , 2023 ,Central Excise Day on Feb 24, 2024
9	To commemorate GST Day, Income Tax Day, and Central Excise Day and organize events and activities aimed to educate students about the significance, implications, and tax planning aspects of these taxes.	The Department at our celebrates key days of national importance, including GST Day, Income Tax Day, and Central Excise Day celebrated on July 1, 2023 ,July 24, 2023 and Feb 24, 2024. These events serve as a platform to enrich our students' knowledge in the realm of tax planning, familiarizing them with various direct and indirect taxes. Through interactive sessions, expert lectures, and workshops, we aim to equip our students with a comprehensive understanding of the Indian taxation system, enabling them to make informed decisions in their future careers.
10	To Organize number of activities for students	<ul style="list-style-type: none"> • Extension lecture on GST was organized on September 1, 2023. • Case study discussion was held on January 25,2024 and January 29, 2024 • Teachers also conduct group discussion and other activities in the classroom as well. • Organized advertisement copy writing competition for the students of M.Com 4th Semester on the brand name GNKCW on Feb 5 ,2024. • A Library visit was organized on Feb 6 ,2024. February 27, 2024 • TED TALK on Feb 16, 2024. • Movie outing was organized on Feb 21, 2024. • An Interactive Session on ‘Investor Awareness’ organized on March 04, 2024.

11	To organize Industrial Visits/Educational Visits	<ul style="list-style-type: none"> • To Shreyans Industries Ltd Ahmedgarh (Paper Mill) on August 4, 2023 for M. Com 2nd year • To Shreyans Industries Ltd Ahmedgarh (Paper Mill) on 5th August, 2023 for Mcom and Bcom Hons. • An educational visit for the students of <u>B.Com</u> 3rd year to Punjab Agricultural University, Ludhiana on August 28 ,2023 • To Verka Milk Plant, Ludhiana on January 18, 2024 for B.Com 6th Semester Honours. • To SS Food Industries, Ludhiana on February 22, 2024
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7. List of faculty members with details of Mandatory Key Result Areas

S. No.	Name		Details of Paper published in Journal	Details of Paper Presented at Conference	Details of Paper Presented	Details of Paper published in an edited book	Details of FDP/ Orientation/ Refresher Course
	Odd Semester	Even Semester					
1	Mrs. Maninder Kaur	Mrs. Maninder Kaur					
2	Mrs. Manmeet Kaur	Mrs. Manmeet Kaur					
3	Dr. Kuldeep Kaur	Dr. Kuldeep Kaur					
4	Dr. Neetu Prakash	Dr. Neetu Prakash					
5	Dr. Punpreet Kaur	Dr. Punpreet Kaur					
6	Mrs. Manpreet Kaur	Mrs. Manpreet Kaur					
7	Mrs. Rajwinder Kaur	Mrs. Rajwinder Kaur					
8	Dr. Pratibha Tyagi	Dr. Pratibha Tyagi					

9	Ms. Neha Dawar	Ms. Neha Dawar					
10	Dr. Anu Gupta	Dr. Anu Gupta					
11	Mrs. Baljeet Kaur	Mrs. Baljeet Kaur					
12	Mrs. Monica Sharma	Mrs. Monica Sharma					
13	Ms. Blossom Singla	Ms. Blossom Singla					
14	Ms. Chakshu Khanna	Ms. Chakshu Khanna					

(Supporting document – Department Report attached as Annexure III)

8. Students Profiling after Admission

a. Was the Profiling done into Advance & Slow Learners (Yes/ No): Yes

b. List the Initiatives taken for Advance & Slow Learners

S. No.	Initiatives for Advance Learners	Initiatives for Slow Learners
1	Organizing Extension Lectures/ Seminars and encouraging advance learners to attend and present papers there in. This initiative is undertaken to given them exposure and make them industry ready and excel in their careers.	The use of bilingual explanation and discussion is intended to support slow learners, helping them catch up with their peers and reach the same level of understanding as the rest of the class. By presenting concepts in two languages, it ensures that students who may struggle with one language have a clearer grasp of the material, promoting inclusivity and equal learning opportunities

2	Students are provided platform to develop their personality in the field of academic and extra-curricular activities and are encouraged to participate in all competitions	Remedial classes are organized for them
3	Honoring and awarding a scholarship	Assist students in their weak areas of performance
4	Giving career guidance by organizing special sessions, enabling the students to understand various career paths and make informed professional decisions.	Using online sources like YouTube, Educational videos and Whatsapp to enhance their understanding of the subject
5	Assignments and presentation on more challenging topics were assigned to bright students to inspire, motivate and to deepen their understanding.	Frequently varying instructional techniques in classroom itself & checking for understanding during lessons to ensure students grasp the material effectively.
6	Special Counseling sessions are organized for AL. Their performance and progress were assessed through usual classroom queries, class tests & assignments. During these sessions they are motivated to discuss various topics they are interested in to improve their learning ability and level of comprehension.	Encouraging them to participate in class discussion
7	AL can take extra reading material from the library. They are also given extra books from the department library by teachers.	Providing peer Tutoring by high ability classmates

8	<p>Organizing Industrial Visits</p> <p>These were organised for both AL AND SL</p>	<ul style="list-style-type: none"> • To Shreyans Industries Ltd Ahmedgarh (Paper Mill) on August 4, 2023 for M. Com 2nd year • To Shreyans Industries Ltd Ahmedgarh (Paper Mill) on 5th August, 2023 for Mcom and Bcom hons. • An educational visit for the students of <u>B.Com</u> 3rd year to Punjab Agricultural University, Ludhiana on August 28 ,2023 • To Verka Milk Plant, Ludhiana on January 18, 2024 for B.Com 6th Semester Honours. • To SS Food Industries on February 22, 2024
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(Supporting Document- Students Profiling details attached as ANNEXURE IV)

9. Contribution of Alumni to the development of the department

In the corridors of education, the impact of alumni often extends far beyond the boundaries of graduation day. As students walk out of college doors to embrace their futures, they carry with them more than just memories. They carry a profound connection to their alma mater—a connection that, when nurtured, has the power to shape the future of the very institution that helped mold them.

Alumni, with their diverse experiences and accomplishments, represent a vast resource waiting to be tapped. They are the living embodiments of our department’s mission and values, walking testaments to the quality of education and character-building that takes place within our walls. They are expected to perform many roles effectively such as promoting institutional brand, providing mentoring to ongoing students, facilitating summer training, providing valuable feedback and so on. Alumni Association serves a pivotal role shaping & preserving a lasting relationship between former students and the institute to keep them in touch with the present growth, development & also challenges before the institute. As a regular practice Alumni meet is held annually in which the Alumni are informed about the current changes, achievements and future plans. Our Alumni exhibit an interest in the future of the institution. Constructive suggestions to upgrade the institute’s social commitment stature are also invited. Contribution of Alumni in the development of department happens in non-financial form. They share their work experiences with the students to cause a blending of theory and practice. They also extend the support in organizing an industrial visit/ summer training and promoting department (institutional) brand through word of mouth marketing.

It is a matter of pride for us that we have **3** alumni in our department. **Mrs. Rajwinder Kaur** is serving as a permanent assistant professor, while **Mrs. Monica and Mrs. Baljeet Kaur**, are also dedicatedly contributing to their roles. Our Alumni, **Ms. Roopy Midha**, an esteemed Cyber Law Consultant, and the Learning and Development Head based in Hyderabad came to her alma mater on September 22, 2023. It was a proud moment for the department that she acted as a resource person for an interactive session on the topic of 'Cyber Footprints'. She provided valuable insights into the legal aspects of cyber footprints, online privacy, and data security.

The Department organized a TED Talk for students featuring one of our esteemed alumni, **Dr. Priyanka Pahwa**. She is currently serving as a Section Officer in the Internal Audit Organization, Finance Department, Punjab, Ludhiana. She shared her insights and experiences with our students in an engaging session aimed at inspiring them.

During the current session the college celebrated “Valentine Alumni Carnival” on February 14, 2024. Our Alumni and Budding entrepreneurs among students were given chance to setup their stalls of various items. The Alumni Association of our college is the reflection of its past, representation of its present and link to its future. In an informal manner they serve as role models for the present students.

(Supporting document–

- Department Report attached as Annexure III
- Shining stars of PG Department of commerce attached as Annexure IX.
- Students progression attached as Annexure X.

10. EXEMPLARY PERFORMANCE ASSESSMENT

S. No.	Programme	No. of students with \geq 75 Marks	No. of University Positions	University Positions
1	B.Com Sem I (Dec. 2023)	11	-	-
2	B.Com Sem III (Dec. 2023)	34	1	1 st in PU
3	B.Com Sem V (Dec. 2023)	32	3	1 ST 2 ND 3 RD IN PU.
4	M.Com Sem I (Dec. 2023)	7	-	-
5	M.Com Sem III (Dec. 2023)	22	2	1 st & 2 nd in PU
6.	B.com SemII (May 2023)	39	-	-
7.	B.com SemIV (May 2023)	43	2	2 nd and 8 th in PU
8.	Bcom Sem VI (May 2023)	90	-	-
9.	M.com Sem II (May 2023)	17	-	-
10.	Mcom Sem IV (May 2023)	29	2	2 nd and 4 th in PU

(Supporting Document- Merit list details attached as ANNEXURE V and Department Report attached as ANNEXURE III)

11. Department support for university examination

No. of Faculty Member involves in University Examination as Evaluators / University Representatives: 13 (Odd Semester) and 12 (Even Semester)

A standard examination system ensure quality assessment & evaluation of teaching & learning in an academic lesson in order to conduct the smooth functioning of the work of examination, support of faculty members as paper setters, paper evaluation, Centre Superintendents, Deputy Superintendents, Assistant Superintendents, Flying Squad etc. is required. Faculty members of PG Department of Commerce have always played an active role in the conduct of university examination. The detail of the duties performed by them is as follows:

Sr. no.		Odd Semester	Even Semester
1	Paper Evaluators	04 <ul style="list-style-type: none"> • Mrs. Baljeet Kaur • Dr. Kuldeep Kaur • Mrs. Rajwinder Kaur • Dr. Punpreet Kaur 	-
2	Coordinator	--	--
3	Centre Superintendents	01 <ul style="list-style-type: none"> • Mrs. Rajwinder Kaur 	01 <ul style="list-style-type: none"> • Mrs. Rajwinder Kaur
4	Deputy Superintendents	01 <ul style="list-style-type: none"> • Mrs. Manmeet Kaur 	02 <ul style="list-style-type: none"> • Dr. Kuldeep Kaur • Mrs. Manpreet Kaur
5	Assistant Superintendents (Outsiders)	01 <ul style="list-style-type: none"> • Ms. Neha Dawar 	02 <ul style="list-style-type: none"> • Mrs. Maninder Kaur • Mrs. Manmeet Kaur
6	Assistant Superintendents (Invigilator)	10 <ul style="list-style-type: none"> • Mrs. Maninder Kaur • Dr. Kuldeep Kaur • Mrs. Manpreet Kaur • Dr. Punpreet Kaur • Dr. Pratibha Tyagi • Mrs. Baljeet Kaur • Dr. Anu Gupta • Mrs. Monika Sharma • Ms. Blossom Singla • Ms. Chakshu Khanna 	07 <ul style="list-style-type: none"> • Dr. Punpreet Kaur • Dr. Pratibha Tyagi • Mrs. Baljeet Kaur • Dr. Anu Gupta • Ms. Neha Dawar • Ms. Blossom Singla • Ms. Chakshu Khanna

7	Conduct of Viva-Voce (Internal)	02 • Mrs. Maninder Kaur • Dr. Pratibha Tyagi	02 • Mrs. Maninder Kaur • Mrs. Rajwinder Kaur
8	Conduct of Viva-Voce (External) Outside College:	01 • Mrs. Manmeet Kaur	---
9	Member of Flying Squad Team	04 • Mrs. Maninder Kaur • Mrs. Manmeet Kaur • Dr. Kuldeep Kaur • Dr. Punpreet Kaur	02 • Mrs. Maninder Kaur • Mrs. Manmeet Kaur
10	Paper Setter of our University/Other Universities	02 • Mrs. Manmeet Kaur • Dr. Punpreet Kaur	01 • Mrs. Manmeet Kaur

VI. (Supporting Document- Teachers participated- Curriculum Development, Paper Setting and Assessment attached as ANNEXURE VI)

VI. (Supporting Document- Teachers participated- Curriculum Development, Paper Setting and Assessment attached as ANNEXURE VI)

12. Placement Activities (See Placement report on Website – Annexure VII)

13. Assessment of Feedback form Stakeholders (See report on Website – Annexure VIII)

14. List three Best Practices and three Distinctive Practices currently being practiced at your Department

Best Practices

1. Fostering Financial Literacy

The PG Department of Commerce at our college recognizes financial literacy as a crucial life skill for students. To equip them with the necessary knowledge and skills, we have adopted several best practices:

1. Curriculum Integration: Our commerce programs incorporate courses on financial management, aligned with the curriculum framed by Panjab University, Chandigarh. These courses ensure students acquire practical knowledge of personal finance, budgeting, and investing, essential for their personal and professional growth.

2. Guest Lectures: We regularly invite industry experts to deliver guest lectures on key financial topics. Sessions include: Extension Lecture on GST, Interactive Session on Investor Awareness, Discussions on financial planning, risk management, and entrepreneurship.

3. Workshops and Seminars: Regularly organized workshops and seminars educate students on financial literacy, taxation, and career opportunities in finance. Notable activities during the session include:

- A comprehensive analysis of the Interim Budget.
- Celebration of Income Tax Day to enhance awareness.

4. Practical Application: Students engage in real-world financial scenarios through case studies and business plan competitions. Examples include:

- Case studies on various project management techniques.
- Competitions emphasizing financial planning and forecasting.

5. **Personalized Learning:** We offer personalized coaching and mentorship on topics like investment planning and financial management. This tailored approach helps students:

Manage personal finances effectively.

- Make informed investment decisions.
- Understand complex financial concepts for professional applications.

By implementing these practices, the department strives to nurture financially literate individuals, empowering them to excel in both personal and professional spheres.

2. Financial Support to Students:

The PG Department of Commerce is dedicated to ensuring that financial challenges do not hinder the academic progress of students. To achieve this, the department has undertaken several initiatives to provide financial assistance and foster holistic development:

1. Scholarships and Fee Concessions

The college offers liberal concessions and scholarships to support both needy and meritorious students. During the academic session 2022-2023, the department felicitated academic toppers with the Sultan Chand Dropadi Devi Memorial Scholarship for their remarkable performance.

- Parneet Kaur (B.Com 2nd Year, Roll No. 211169)
- Manvir Kaur (B.Com 1st Year, Roll No. 221092)

2. Earn While You Learn Programs

The department actively encourages students to participate in the 'Earn While You Learn' program, introduced under the college's Skill Development initiative in alignment with NEP 2020.

Highlights of the program:

- Students showcased their entrepreneurial skills by setting up Diya Exhibitions, Mehndi as well as Food Stalls.
- As part of 'Roshni' – Annual Diwali Program, students organized an exhibition-cum-sale featuring cakes, chocolates, nail treatments, candles, planters, and more.
- During the Valentine cum Alumni Carnival on February 14, 2024, budding entrepreneurs set up stalls offering a variety of items, earning handsome profits.
- These initiatives not only provided students with financial aid but also boosted their confidence and prepared them to establish their own ventures, fostering self-reliance and employment generation.

3. Textbook Distribution

The department contributes to the college library's book bank, ensuring that needy students have access to essential academic resources. Faculty members also distribute textbooks directly to financially challenged students, supporting their educational needs.

By implementing these financial support initiatives, the PG Department of Commerce creates an inclusive and empowering environment, helping students focus on their academic and career goals while developing practical skills for the future.

3. BENCHMARK BRIGADE (COMMERCE ASSOCIATION)

P.G. Department Commerce provides a platform to the students to exhibit their talent, creativity through Commerce Association named as "**BENCHMARK BRIGADE**". This association organizes various activities that help students to become sensitized towards commerce as a form of expression. **For the session of 2023-24**, the number of students enrolled was **135**. The ultimate aim of our association is to provide a platform for the overall personality development of the students, provide them necessary academic guidance, give an exposure to the real world work experience and help them for seeking jobs in the business enterprises, financial institutions, and insurance companies and to focus all its activities for the holistic development.

Distinctive Practices:

1. Fair Evaluation System

The PG Department of Commerce is dedicated to maintaining a transparent, unbiased, and effective evaluation system that promotes academic integrity and fosters a culture of fairness. Below are the key practices implemented to achieve this:

1. Continuous and Comprehensive Evaluation

- The department adopts a Continuous and Comprehensive Evaluation system, which includes: Class tests, quizzes, assignments, case studies, and presentations. The evaluation is designed not only to assess students' knowledge but also to focus on their overall personality development.
- Timely and constructive feedback is provided to help students understand their performance and make improvements.
- Regular class tests are evaluated and returned to students to allow them to identify and address their weaknesses effectively.

2. Transparent Examination Process

- Pre-Examination Guidance: Students are oriented about the examination process, evaluation criteria, and marking schemes to ensure clarity.
- Fair Question Paper Setting: Subject teachers are assigned the responsibility of framing question papers, ensuring a balanced and relevant assessment.

3. Grievance Redressal Mechanism

- Discrepancies or concerns raised by students regarding their evaluation are addressed promptly by teachers during classroom interactions.
- Parent-Teacher Meetings (PTM) are conducted after examinations, where the Students are given a second opportunity to review their answer sheets. Parents and students can interact with teachers to discuss performance and seek clarifications.

4. Peer and Self-Assessment

- Peer evaluation and self-assessment opportunities are provided during group projects, presentations, and class tests.
- These methods encourage students to critically evaluate their own and their peers' performances, helping them identify strengths and areas for improvement.

5. Practical and Skill-Based Assessments

- Summer Training and Viva Voce Evaluations:
 - For M.Com students, summer training and viva voce evaluations are conducted by an external examiner appointed by Panjab University, Chandigarh, ensuring impartial assessments.
 - To prepare students for the final viva voce, mock viva sessions are organized to build their confidence and enhance their performance.

By implementing these practices, the PG Department of Commerce ensures a fair, transparent, and student-centric evaluation system, fostering academic growth, integrity, and holistic development.

2. Exploring Opportunities: Enriching Extracurricular Activities for Students

The Department believes that education extends beyond the classroom. Our department is committed to providing students with a holistic learning experience that fosters academic excellence, personal growth, and professional development. Through a diverse range of extra-curricular activities, we aim to nurture the talents, skills, and interests of our students, preparing them to become active contributors to the business community and society at large." The department offers a diverse range of opportunities to the students to explore their interests, develop new skills, and make lifelong friends. The new academic session 2023-2024 began on July 24, 2023 with the Student Induction Program for Under-Graduate students of BCOM classes. The Academic session-I (2023-24) for PG classes at GNKCW began with an Induction Session on August 01, 2023.

A Blend of Ice breaking and Team Building session Foster Cohesion was organised for B.com and M.com students. Various competition/quiz were organised for the students by the department such as advertisement copy writing competition, **Marketing Quiz** etc. Three dynamic competitions were organised to foster creativity, innovation and

entrepreneurial spirit among the students in **9th Prof. Gurbir Singh Sarna Memorial Inter-college competitions** on Feb 10, 2024.

The final year students of B.Com embarked on an enriching **movie outing** as part of their academic excursion on February 21, 2024. Various industrial visits to Verka milk plant, Shreyans Industries, S.S.Foods Industries, were also organised during the session. On the other hand, the department encourages students to join various clubs which offers a multitude of benefits that extend beyond academic pursuits. The extracurricular activities of the Commerce Department are integral to the overall development of students. These activities provide opportunities for students to cultivate essential life skills such as leadership, teamwork, communication, and problem-solving. They complement academic learning by fostering creativity, confidence, and a well-rounded personality. By actively participating in such events, students not only enhance their academic performance but also prepare themselves for the dynamic demands of the professional world, making them capable and confident individuals ready for success.

3. Teaching Efficacy

The teaching efficacy in the Department is focused on delivering quality education that bridges the gap between theoretical concepts and real-world applications. A variety of teaching methods are used to keep students engaged and motivated. Active Learning methods like group discussions, industrial visits, Role Play, case study analysis, assignments, debates, and demonstrations are adopted to stimulate critical thinking among students. To instil experiential learning, the department organises industrial visits from time to time to expose students and faculty to advanced levels of knowledge and skill requirements of the industry.

Interactive teaching is ensured through the use of PowerPoint and multimedia Presentations for the better retention and understanding of the content. The Department also conducts remedial teaching classes for slow learners. As a regular feature, a number of industrial visits were organised Eg, **Shreyans Industries Ltd**, S.S Food Industries, Verka Milk Plant etc. An **educational visit was organised** for the students of **B.Com** 3rd year to acquire

knowledge about the rich culture, historical and ecological facts of Punjab on 28th August 2023.

Besides this interactive teaching techniques to engage students actively were also used. **Group discussion** on the topic 'Ethical considerations in Human Resource Management' was organised for the students of M.Com 4th semester, A two day activity of Case study analysis through **Power Point Presentation** on the topic "Recent Trends in Financial Reporting", **Role Play** on the topic "Selection Process", a **case study activity** on "Environmental ethics", A quiz on marketing identifying logos brand names and taglines of various brands was organised for b.com 4th semester.

By adopting innovative teaching methodologies and student-centric approaches, the department ensures that learners are equipped with the knowledge, skills, and values necessary to excel in the field of commerce.

15. DEPARTMENTAL SWOC ANALYSIS

Strengths

- There is a remarkable blend of experience and energy with the senior faculty working and interacting with the younger members. The faculty members demonstrate strong work ethics and strive to teach beyond the books to bring nuances of real-world to the students. Hence, well qualified, experienced & dedicated faculty is the pillar of the department.
- Systematized accompaniment of mentoring and counseling by our competent faculty to facilitate active participation and inculcate a value system among the students. Liberal environment of the department encourages free flow of precious ideas and mutuality in interaction.

- Parent teacher meeting are held regularly as “Connecting parents and teachers make a great community of learners.”
- Regular workshops, and guest lectures
- Supportive management
- Teachers also provide counseling to the students for pursuing higher education & Career opportunities.
- Practical approach through Industrial Visits
- Reference books and Text books are available for the students and the faculty in the Library.
- Students are encouraged to join NCC, NSS, Youth Clubs and other clubs & societies.
- Located in the prime area of the city.

Weaknesses

- Lack of proficiency in language often hampers the students in learning
- Lack of MOUs with entrepreneurship agencies

Opportunities

- The department paves way for heightened emphasis on research and professional development.
- Faculty members are motivated to upgrade their knowledge through online learning platforms
- Provide Opportunities to the students to excel in various fields like Business, Banks, Accounting firms, industry etc.
- Job opportunities through campus interviews organized by the Placement cell of the college.
- Improving the usage of ICT in teaching learning process
- To organize national/ international conference/ seminars

Challenges

- Competition with other degree colleges.
- To develop social responsibility among students
- To promote research culture among students
- Limited space available for further expansion

Future Plan:

- To organize investment awareness & tax planning for college staff and students.
- To conduct a national seminar.
- Encourage faculty to publish research work & attend conferences, FDPs & seminar.
- For the upcoming academic session, (2024-2025), The college is preparing to implement the NEP 2020 in its first-year classes. Faculty members have upgraded their knowledge by completing various MOOCs courses/ FDPs to effectively teach the revised syllabus and framework introduced by Panjab University, Chandigarh.

ANNEXURES

I Class-wise Time Table for the session

https://www.gnwdh.com/wp-content/uploads/2024/11/Time-Table_Even-Semester.pdf

https://www.gnwdh.com/wp-content/uploads/2024/11/Time-Table_Odd-Semester.pdf

II Academic Calendar/ Monthly Teaching Plan (Planned and Executed)

Sr.no.	Programme	Link of Monthly Teaching Plan
1	B.Com and M.com	https://drive.google.com/file/d/15-YmTwVktUBqSPn9rS-Af5bn867i6CTA/view https://drive.google.com/file/d/177wzNUwnJGiDk4cJHYMLNx-UATtn7cZt/view https://drive.google.com/file/d/1qx-xVPa9vufIDo2AiaGQcatOnL2QcLCI/view https://drive.google.com/file/d/1u_gr_u7EjryL0olQqWYxY8AyyozS8OvW/view

III. Departmental Report

- <https://www.gnwdh.com/wp-content/uploads/2024/05/Department-of-Commerce-2023-2024-Odd-Semester.pdf>
- <https://www.gnwdh.com/wp-content/uploads/2024/05/Department-of-Commerce-2023-24-Even-Semester.pdf>

IV Students Profiling Details:

<https://www.gnwdh.com/wp-content/uploads/2024/12/STUDENT-PROFILING.pdf>

V Merit List:

<https://www.gnwdh.com/wp-content/uploads/2024/12/MERIT-LIST.pdf>

VI Teachers participated- Curriculum Development, Paper Setting and Assessment

<https://www.gnwdh.com/wp-content/uploads/2024/11/1.1.3-Additional-Document-compressed.pdf>

VII .Placement Report:

<https://www.gnwdh.com/wp-content/uploads/2024/05/Placement-Cell-Report-2023-24-Odd-Semester.pdf>

<https://www.gnwdh.com/wp-content/uploads/2024/11/Placement-Cell-Report-2023-24-Even-Semester.pdf>

VIII Assessment of Feedback form Stakeholders

<https://www.gnwdh.com/wp-content/uploads/2024/12/2023-24-final-feedback-analysis-report.pdf>

IX. Shining stars of PG Department of commerce

<https://www.gnwdh.com/wp-content/uploads/2024/12/ALUMNI-GNKCW-Commerce.pdf>

X.Students progression

Sr. No.	Name of student enrolling into higher education	Program graduated from	Name of institution joined	Name of programme admitted to
1	Anshika	B.Com	SCD government college, Ludhiana	M.com
2	Preeti	B.Com	S.C.D. Government college, Ludhiana	M.com
3	Alisha	B.Com	Atam Vallabh Jain College	M.Com
4	Damandeep kaur	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
5	Rashmeet Kaur	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
6	Jaskirat Kaur	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
7	Taranjeet kaur	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
8	Tavleen Kaur	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
9	Parneet Kaur	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
10	Vineet kaur mundi	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com

11	Sneha Divedi	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
12	Jaskiran kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
13	Jasleen Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
14	Chamandeep Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
15	Shweta	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
16	Antima maurya	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
17	Jasmine kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
18	Arzoo	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
19	Muskan	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
20	Jasleen kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com

21	Lakshpreet kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
22	Dilshan kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
23	Muskan Bhardwaj	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
24	Harman Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
25	Shubhdeep Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
26	Harsimar Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
27	Sharan Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
28	Kirti malhotra	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
29	Deepshikha	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
30	Riya kapoor	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com

31	Kiranjeet kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
32	Monika sharma	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
33	Gurleen kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
34	Amanjot Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
35	Soni	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
36	Karmanpreet Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
37	Simran Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
38	Simrandeep Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
39	Harmanjeet Kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com
40	Simarjot kaur	B.Com	Guru Khalsa For Model Ludhiana	Nanak College Women, Town,	M.Com

41	Harpreet Kaur	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
42	Sonal Mittal	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
43	Shalini Kumari	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
44	Sonali Rai	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
45	Simrandeep kaur	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
46	Muskan	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
47	Cheena	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	M.Com
48	Anshika	B.Com	Khalsa College for Women, Ludhiana	M.Com
49	Anshita Bansal	B.Com	Khalsa College for Women, Ludhiana	M.Com
50	Arshdeep Kaur	B.Com	Khalsa College for Women, Ludhiana	M.Com
51	Ashmeen Kaur	B.Com	Government college for girls	M.Com
52	Atam Kaur	B.Com	Guru Nanak girls college, Ludhiana	M.Com
53	Harmanjeet Kaur	B.Com	SCD government college, Ludhiana	M.Com Business Innovation

534	Anjali Malhotra	B.Com	S.C.D Government College Ludhiana Punjab	M.A. Economics
55	Mananeet Kaur	B.Com	Punjabi University Patiala	MBA
56	Babanpreet Kaur	B.Com	Guru Nanak Dev Engineering College, Ludhiana	MBA
57	Mehak Sharma	B.Com	LPU	MBA
58	Tarandeep Kaur	B.Com	Gujranwala Guru Nanak Institute of Management & Technology Ludhiana Punjab	MBA
59	Mananeet Kaur	B.Com	Punjabi University, Patiala	MBA
60	Palak	B.Com	LPU	MBA
61	Kajal	B.Com	PCTE college Ludhiana	MBA
62	Kajal Rani	B.Com	PCTE Group of Institutes	MBA
63	Shivangi	B.Com	Ahmedgarh shanti tara girls college	PGDCA
64	Vishavjot Kaur Cheema	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	PGDCA
65	Nishika Soni	B.Com	Guru Nanak Khalsa College For Women, Model Town, Ludhiana	PGDCA
66	Tanishka Aggarwal	B.Com	FORE School of Management, New Delhi	PGDM
67	Nandni Dhiman	B.Com	SCD government college, Ludhiana	Mcom business innovation
68	Komaldeep Kaur	B.Com	BCM College of Education	B.Ed
69	Malika	B.Com	BCM College of Education	B.Ed

70	Shrishti	B.Com	BCM College of Education	B.Ed
71	Sujal Garg	B.Com	BCM College of Education	B.Ed
72	Navjot Kaur	B.Com	Malwa Central College of Education for Women, Ludhiana, Punjab	B.Ed
73	Kavita Goswami	B.Com	ICAI	CA
74	Varshpreet Kaur	B.Com	ICSI	CS Professional
75	Kavita	B.Com	ABC Tutorial (Institute)	Chartered Accountancy
76	Tanisha gupta	B.Com	ABC Tutorial (Institute)	Chartered Accountancy
77	Kavita goswami	B.Com	ICAI	CA
78	Ekampreet Kaur	B.Com	Eduhome Institute	CAT Prepration
79	Ekta Bhatia	B.Com	Eduhome Institute	CAT Prepration
80	Gagandeep Kaur	B.Com	Eduhome Institute	GMAT prepration
81	Harmanjot Kaur	B.Com	Everest Institute, Ludhiana	Diploma of Professional Accounting
82	Diksha	B.Com	Panacea Institute	SBI PO
83	Dipika	B.Com	Panacea Institute	Civil Services
84	Gunika	B.Com	Sethi Study Circle, Model Town, Ludhiana	IELTS
85	Gurleen Kaur	B.Com	Sethi Study Circle, Model Town, Ludhiana	IELTS
86	Ridhi Jain	B.Com	IDP Institute	IELTS
87	Neelu Kumari	B.Com	GNCC Institute	IBPS
88	Jyoti Sharma	M.Com	Pratap college, Ludhiana, Punjab	B.Ed

89	Harshpreet kaur	M.Com	Pratap college, Ludhiana, Punjab	B.Ed
90	Dilpreet Kaur	M.Com	Coaching Centre	Preparing for UGC
91	Renu	M.Com	Coaching Centre	Preparing for UGC
92	Mukhtiar Kaur	M.Com	Khalsa College for Women, civil lines ludhiana	PG diploma in fashion designing
93	Aditi Ranawat	M.Com	Malwa College of Education, Ludhiana	B.Ed.