GURU NANAK KHALSA COLLEGE FOR WOMEN

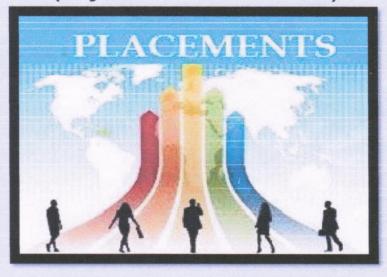
Gujarkhan Campus, Model Town, Ludhiana 141002, Punjab

Half Yearly Report

of

PLACEMENT CELL

(July 2024 to December 2024)



Dr. Maneeta Kahlon

PRINCIPAL

Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Gujarkhan Campus, Model Town Ludhana

Dr.Neetu Prakash

Associate Professor PG Dept . of Commerce (Placement Coordinator)

Coordinators Placement Celi G.N. Kh. College for Women, Model Town, LUDHIANA.

Dr. Nidhi Sharma

(Head, Dept. of **Business Management**) (Placement Coordinator) Coordinators Placement Cell G.N. Kh. College for Women, Model Town, LUDHIANA.

PLACEMENT COORDINATORS MESSAGE



DR. NEETU PRAKASH Associate Professor P G Dept. of Commerce



DR. NIDHI SHARMA Assistant Professor & Head Department of Business Management

We would like to take this opportunity to recruiters thank our valued and collaborators, we truly appreciate the longstanding association we have nurtured over the past so many years and the confidence you have reposed in our students and sincerely believe that you will continue to lend us your support in future as well. GNW alumni have carved out successful careers and achieved immense success in the professional world despite holding positions of immense responsibility. At GNW. students think are encouraged to unencumbered by prejudices, and understand what is beyond the obvious. Additionally, we equip our students with cutting edge training and make them industry-ready by inviting professionals, interactive sessions conducting and organizing field visits .We are confident that, in our students you will find an intelligent leader and a hard working professional. As Placement Coordinators, We assure you full facilitation and support with dedication and commitment of our students in building the future organizations of the world.

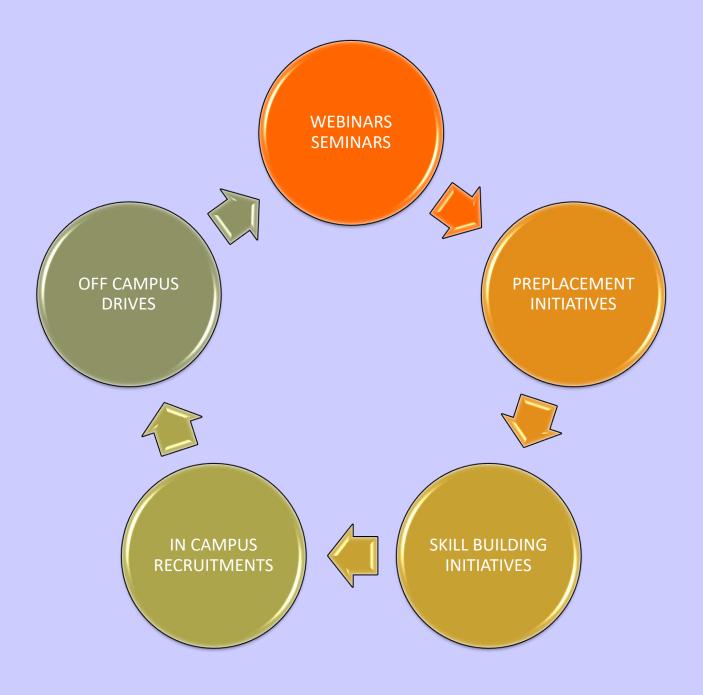
Warm Regards

Email : placements.gnkcw@gmail.com Contact No. 9814920466, 9501016762

ABOUT US

Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana is a professional body effortlessly working under the guidance of diligent and determined placement coordinators towards maximizing student welfare and to prepare students for their future careers. Placement Cell acts as an interface between the students and the recruiters and is responsible for placement of final year students, providing internship opportunities and career counseling to the students of all streams. The Cell also conducts various training programs, workshops, seminars and webinars by industry experts, and regularly takes up various initiatives to develop students' skills and impart knowledge and awareness in multiple areas. The Cell plans development strategies for not only the third years, but for every student of the institution by organizing informative sessions, wherein the students are enlightened on issues such as CV Vetting, how to work in a corporate environment, development of time management and problem solving skills, and facing interviews in the perfect manner. The Cell is actively working towards generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions. The placement cell has always tried to recognize the ability of each applicant, and has worked unconditionally to develop programs to fine-tune skills and cultivate talent. In keeping with the college administration's dream, the Cell aims to empower students to meet the rising corporate world's needs. The Cell has witnessed a smooth shift towards virtual placements to provide its recruiters a hassle-free hiring experience. Driven by an inexorable spirit to ensure overall welfare of the batch, the Cell has taken up numerous initiatives and other social media campaigns to develop and nurture mutually beneficial relationships with various stakeholders of the Cell.

PRACTICES OF PLACEMENT CELL



ACTIVITIES

SELECTION OF PLACEMENT CELL STUDENT COORDINATORS

Name: Priya Sharma (Vice President) Roll No.- 22-2712 Class: BBA Final Year

Name: CHEHAK CHHABRA(Secretary) Roll no.- 22-2743 Class: BBA Final year

Name- RAJBIR KAUR (Member) Roll no- 221192 Class- BCOM - Final Year

Name: RAMANDEEP KAUR (Member) Roll No. : 221092 Class: BCOM Final Year

ACTIVITIES

Ludhiana, August 23, 2024

Seminar And Awareness Camp On The Topic "Future Tycoons 2024"

Placement cell of Guru Nanak Khalsa for Women organised a seminar and Awareness Camp on the topic "Future Tycoons 2024" for Business Management and Computer Science students of final year. Anuj Kishore Dutta, Career Counsellor, DBEE, Ludhiana apprised the students about the Future Tycoons 2024contest initiated by District Administration, Ludhiana in collaboration with Start Up, Punjab. This initiative of Government aims to encourage ideas/startups, provide handholding to convert them into full-fledged companies and provide mentoring from the Industry Experts.

Mr.Ghan Shyam, Placement Officer, DBEE educated the students about various initiatives and schemes of District Bureau of Employment Education, Ludhiana. He further encouraged students to avail the services of the DBEE to their maximum benefit.

Principal Dr. Maneeta Kahlon encouraged the students to stay informed and work on their skills to excel in their careers and wished them success in their future ventures. This activity was conducted under the guidance of placement coordinator Dr. Nidhi Sharma

Glimpses Of Seminar And Awareness Camp On The Topic ''Future Tycoons 2024







ACTIVITIES

Career Counseling Session on Government Jobs Awareness

September 21, 2024

Under the aegis of Internal Quality Assurance Cell, Placement Cell of the Guru Nanak Khalsa college for Women organized a Career Counseling seminar on job opportunities in the government sector. Mr. Dev Raj, Branch Head, AAA Bright Academy, Ludhiana was the resource person. He apprised the students of various job opportunities in the government sector . He has a rich experience of 13+ years in preparing students for central and state Government Jobs with special reference to UPSE, Bank PO, PSPCL, Patwari, PPSE, IBPS PO, SSC CGL, Insurance, SSC CPO and many more. The resource person discussed the syllabus of various competitive exams and motivated the students to study hard and make a bright future. This seminar was organized under the guidance of Placement Coordinator Dr. Nidhi Sharma.Principal Dr. Maneeta Kahlon highlighted that career guidance seminars are important in creating awareness amongst students.



Glimpses of Career Counseling Session On Government Jobs Awareness

ਸਰਕਾਰੀ ਨੌਕਰੀਆਂ ਬਾਰੇ ਕਰੀਅਰ ਕੌਂਸਲਿੰਗ ਕਰਵਾਈ

ਸਟਾਫ ਪਤੀਨਿਧ, ਪੰਜਾਬੀ ਜਾਗਰਣ● ਲੁਧਿਆਣਾ ਗੁਰੂ ਨਾਨਕ ਖ਼ਾਲਸਾ ਕਾਲਜ ਲੜਕੀਆਂ ਦੇ ਪਲੇਸਮੈਂਟ ਸੈੱਲ ਨੇ ਇੰਟਰਨਲ ਕਆਲਿਟੀ ਐਸ਼ੋਰੈਸ ਸੈੱਲ ਦੀ ਅਗਵਾਈ ਹੈਨ ਸਰਕਾਰੀ ਖੇਤਰ ਵਿਚ ਨੋਕਰੀਆਂ ਦੇ ਮੌਕਿਆਂ ਬਾਰੇ ਕਰੀਅਰ ਕੌਂਸਲਿੰਗ ਸੈਮੀਨਾਰ ਕਰਵਾਇਆ। ਸ਼ਾਖ਼ਾ ਮਖੀ ਏਏਏ ਬਾਈਟ ਅਕੈਡਮੀ ਲੁਧਿਆਣਾ ਦੇਵ ਰਾਜ ਸਮਾਗਮ ਦੇ ਰਿਸੋਰਸ ਪਰਸਨ ਸਨ। ਉਨਾਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਸਰਕਾਰੀ ਖੇਤਰ ਵਿੱਚ ਨੋਕਰੀਆਂ ਦੇ ਵੱਖ-ਵੱਖ ਮੌਕਿਆਂ ਬਾਰੇ ਜਾਣ ਕਰਵਾਇਆ। ਰਿਸੋਰਸ ਪਰਸਨ ਨੇ ਵੱਖ ਵੱਖ ਪ੍ਰਤੀਯੋਗੀ ਪ੍ਰੀਖਿਆਵਾਂ ਦੇ ਸਿਲੇਬਸ ਬਾਰੇ ਚਰਚਾ ਕੀਤੀ ਅਤੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਸਖ਼ਤ ਮਿਹਨਤ ਕਰਨ ਤੇ ਸੁਨਹਿਰਾ ਭਵਿੱਖ ਬਣਾਉਣ ਲਈ ਪੇਰਿਤ ਕੀਤਾ। ਇਹ ਸੈਮੀਨਾਰ ਪਲੇਸਮੈਟ ਡੋਆਰਡੀਨੇਟਰ ਡਾ ਨਿਧੀ ਸ਼ਰਮਾ ਦੀ ਅਗਵਾਈ ਹੇਠ ਕਰਵਾਇਆ ਗਿਆ। ਪਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ



ਰਿਸੋਰਸ ਪਰਸਨ ਦੇਵ ਰਾਜ ਨੂੰ ਸਨਮਾਨਿਤ ਕਰਦੇ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਤੇ ਹੋਰ।

ਕਾਹਲੋ ਨੇ ਦੱਸਿਆ ਕਿ ਕੈਰੀਅਰ ਗਾਈਡੈਸ ਸੈਮੀਨਾਰ ਵਿਦਿਆਰਥੀਆਂ 'ਚ ਜਾਗਰੂਕਤਾ ਪੈਦਾ ਕਰਨ ਲਈ ਮਹੱਤਵਪੂਰਨ ਹਨ।



ACTIVITIES/ VISITS

Under the aegis of the Internal Quality Assurance Cell (IQAC), the Placement Cell of Guru Nanak Khalsa College, in collaboration with the Department of Business Management, organized a visit to the District Bureau of Employment and Enterprises (DBEE) in Ludhiana on September 12, 2024. The visit included finalyear BBA students, Dr. Nidhi Sharma (Placement Coordinator and Head of the Department of Business Management), and Minika Bawa (Assistant Professor, Department of Business Management). At the employment office, students were introduced to the services offered by DBEE, Ludhiana. Mr. Lavnish Sharma, Young Professional at the Ministry of Labour and Employment, DBEE, Ludhiana, conducted a brief quiz to assess the students' awareness. He also informed them essential job-search websites. including www.ncs.gov.in about and www.chatgpt.com. Additionally, he shared details about the Future Tycoons 2024 contest, an initiative by the District Administration of Ludhiana in collaboration with Start Up Punjab. This initiative aims to foster innovative ideas and startups, providing support to develop them into full-fledged companies and offering mentorship from industry experts. Mr. Ghan Shyam, Placement Officer at DBEE, briefed the students on various initiatives and schemes offered by the bureau. He encouraged them to make the most of DBEE's services. The team assisted students in registering on the employment portal and for the Future Tycoons Contest.







ACTIVITIES/ VISITS

Students Under the aegis of the Internal Quality Assurance Cell, the Placement Cell of the college, in collaboration with the Department of Computer Science and Applications, organized a visit to the District Bureau of Employment and Enterprises (DBEE), Ludhiana, for the students of BCA 5th Semester and PGDCA 1st Semester. The visit, held on September 17, 2024, was coordinated by Dr. Nidhi Sharma Placement Officer. Ms. Daisy Wadhwa and Mrs. Satwant Kaur, Assistant Professors in Computer Science, accompanied the students.





ACTIVITIES/MOU

In 2024-25, the college has signed MOU with Hitbullseye, Ludhiana and Bulls Eye, Ludhiana. The aim of MOU to support the college in bringing industry resources to webinars /workshops, Scholarships tests and orientation to students on career and job opportunities in Banking and financial services sector.

MOU WITH HITBULLSEYE



Balls Eye Knowledge System Limited E-305, Industrial Area, Sector 75, Sahibzada Ajit Singh Nagar, Punjab 160055



- 2. During the tenure of the MOU, both the college and the institute will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of this MOU for any purpose other than in accordance with this MOU
- 3. This MOU shall be effective from the date of its approval by competent authorities at both ends. The duration of the MOU shall be for a period of 1 year from the effective date. During its tenancy, the MOU may be extended or terminated by a prior notice of not less than three months by either party. However, termination of the MOU will not in any manner affect the interests of the students/faculty who have been admitted to pursue a program under the MOU.
- 4. Any amendment to the MOU shall be in writing and signed by the Parties hereto and shall only after such execution be deemed to form part of the MOU and have the effect of modifying the MOU to the extent required by such amendment or addenda.
- 5. This MOU shall be governed by and construed in accordance with the laws of India. Any dispute or difference or any question of interpretation of any of the provisions of this MOU arising before, during the pendency of, or after the expiry of this MOU, shall be subject to the sole and exclusive jurisdiction of Courts at Ludhiana.

For and behalf of

Signature:

Guru Nanak Khalsa College for Women oneete

Name: De Monceta Kanlon

Designation: P eincir Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Gujarkhan Campus, Model Town, Ludhiana

For and behalf of

Hitbullseye Signature: Name:

Designation: C1



E-305. Industrial Area, Sector 75, Sahibzada Ajit Singh Nagar, Punjab 160055

MOU WITH ESH VALUE TECHNOLOGIES PRIVATE LIMITED

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MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN

Guru Nanak Khalsa College for Women

And

OnCampus, AN INITIATIVE OF ESH VALUE TECHNOLOGIES PRIVATE LIMITED

FOR

OUTCOME BASED TRAININGS, PLACEMENT AND RELATED SERVICES

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MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the **29th DAY of May, Two Thousand and Twenty Four** by and between

<u>Guru Nanak Khalsa College for Women</u>, Gujarkhan Campus, Gujarkhan Road, Model Town, hereinafter called as the 'THE FIRST PARTY'

AND

OnCampus, an initiative of ESH Value Technologies Private Limited, New Diamond Avenue, 27 Feet Road, Majitha Road, Amritsar, Punjab, India,143001, hereinafter called as the 'THE SECOND PARTY'

PURPOSE OF MOU

In particular, this MOU is intended to

- 1. Enhance students' capabilities and skills by providing comprehensive teaching and upskilling programs administered by the First Party.
- Facilitate the delivery of courses through online platforms, ensuring accessibility and flexibility for students enrolled in the programs.
- 3. Strengthen the placement opportunities for students affiliated with the First Party by establishing partnerships with multinational corporations and startups.

Furthermore, it is agreed that:

- 4. The services provided shall be subject to charges, wherein students will be responsible for payment of their upskill courses fees. Revenue generated from these services shall be shared between the First and Second parties, with the specific percentage to be determined through mutual discussions.
- 5. The Second Party shall conduct promotional sessions offline as and when required, while the delivery of upskill courses will predominantly occur online, in accordance with the structured program agreed upon by both parties.

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NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

Clause 1

CO-OPERATION

- 1.1 Both parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The parties shall keep each other informed of potential opportunities and share all information that may be relevant to secure additional opportunities for one another.
- 1.2 The cooperation between First Party and Second Party will facilitate effective utilization of the intellectual capabilities of the Second Party providing significant inputs to them in developing suitable teaching/ training systems, keeping in mind the needs of the First Party.

Clause 2

SCOPE OF THE MOU

- 2.1 Both parties believe that close co-operation between the two would be a major benefit to the student community to enhance their skills and knowledge.
- 2.2 The Second Party will give valuable inputs to the First Party in the placement process journey of students so that the students fit into the industrial scenario meaningfully.
- 2.3 The interaction between Industry and College Centre will give an insight into the latest developments /requirements of the industries; the Second Party to permit the Faculty and Students of the First Party be involved in Industrial Training Programs for the First Party. The industrial training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career.
- 2.4 The Second Party will train the students of the First Party on the emerging technologies in order to bridge the gap in skill and make them ready for industry.
- 2.5 The Second Party will extend the necessary support to deliver online lecturers to the students of the First Party on the technology trends and industry requirements.
- 2.6 The Second Party will actively engage to help the delivery of the training and placement of students of the First Party into jobs.

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Clause 3

VALIDITY

- 3.1 The validity of the agreement is one year from the date of agreement.
- 3.2 Both Parties may terminate this MOU upon 15 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.

AGREED:

For: Guru Nanak Khalsa College for Women

e

Authorized Signatory

(Dr. Maneeta Kahlon)

Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Gujarkhan Campus, Model Town, Ludhiana

For: OnCampus

DocuSigned by alar-RCAC4930

Authorized Signatory (Mr. Akshay Gulati)

NDA --- ESH VALUE TECHNOLOGIES PRIVATE LIMITED

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Non-disclosure Agreement

This Non-disclosure Agreement ("Agreement") is effective as of 29th May, 2024 ("Effective Date") and is entered into by and between:

<u>Guru Nanak Khalsa College for Women</u>, with its principal office at Gujarkhan Campus, Gujarkhan Road, Model Town, Ludhiana, Punjab 141002 ("**Disclosing Party**")

and

<u>OnCampus, an initiative of ESH Value Technologies Private Limited</u> with principal place of business at 123-New Diamond Avenue, Amritsar, Punjab ("**Receiving Party**")

for the purpose of securing any information which the Disclosing Party will disclose to the Receiving Party in relation to an ongoing or a possible future business relationship.

NOW, THEREFORE, in consideration of the mutual promises, covenants, and conditions contained herein, the sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Definition of Confidential Information.

Confidential Information means any information or materials furnished by the Disclosing Party to the Receiving Party orally, or in written or electronic form, which is confidential, proprietary, or otherwise not generally available to the public.

2. Exclusions from Confidential Information.

The following information shall not be treated as Confidential Information.

- Information which was in the Receiving Party's possession prior to receipt from the Disclosing party
- · is independently developed by the Receiving Party
- was in the public domain at the time of receipt from Disclosing party
- lawfully received by the Receiving Party from a third party without any breach of this Agreement.

3. Obligations of Receiving Party

Receiving Party shall take the same degree of care that it uses to protect its own confidential and proprietary information of similar nature and importance (but in no event less than reasonable care). Receiving Party shall not, without prior written approval of the Disclosing Party, publish, copy, or otherwise disclose, divulge, decompile, disassemble or permit the use by others for their benefit or to the detriment of the Disclosing Party, any Confidential Information. Receiving Party shall restrict access to Confidential Information to its authorised employees, contractors, and agents who have a need to know the Confidential Information and shall require such

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persons/entities to execute confidentiality restrictions at least as protective as those contained in this Agreement.

4. Return of Confidential Information.

Receiving Party shall return to the Disclosing Party the Confidential Information in its possession on the request of the Disclosing Party.

5. Term

The confidentiality provisions of this Agreement shall survive for a period of one (1) year following the termination of this Agreement.

6. Remedy

The Receiving Party acknowledges and agrees that in the event of a breach of this Agreement by the Receiving Party, the Disclosing Party will suffer irreparable harm and will therefore be entitled to seek specific performance or injunctive relief or any other equitable remedy to enforce this Agreement.

7. No License

This Agreement does not grant the Receiving Party any license, express or implied or other rights of any kind whatsoever in the Confidential Information.

8. No Assignment

Receiving Party shall not assign this Agreement to any other party without the prior written consent of the Disclosing Party.

9. Severability

If a court finds any provision of this Agreement invalid or unenforceable, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

10. Integration

This Agreement expresses the complete understanding of the parties with respect to the subject matter and supersedes all prior proposals, agreements, representations, and understandings. This Agreement may not be amended except in a writing signed by both parties.

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11. Governing Law

This Agreement shall be governed by the laws of India and the courts of Chandigarh, shall have exclusive jurisdiction to decide any dispute related to this Agreement.

12. Waiver

The failure to exercise any right or delay in exercising any such right provided in this Agreement shall not be considered as a waiver of prior or subsequent rights.

This Agreement and each party's obligations shall be binding on the representatives, assigns, and successors of such party.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives, effective as of the day and year first above written.

AGREED:

For: Guru Nanak Khalsa College for Women

Authorized Signatory (Dr. Maneeta Kahlon)

Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Gujarkhan Campus, Model Town, Ludhiana For: OnCampus

DocuSigned by State A988CAC493C9480

Authorized Signatory (Mr. Akshay Gulati)

INFORMATION ALERTS !!!











INFORMATION ALERTS !!!

